



New Minimum Fundraising Amounts

Fiscal Year 2016 was a very special year of milestones and priceless memories, including our WAM Tour. It was also a record-breaking year with 443 wishes granted, 621 new referrals received and more than \$2.32 million raised during the 29th Annual WAM Tour. The incredible efforts of WAM riders last year played a big role in our ability to grant the most wishes in one year in the history of Make-A-Wish[®] Michigan.

To help provide access to a wish to even more brave and inspiring wish kids, for the first time since 2011, minimum fundraising amounts for WAM have increased. This decision was not made lightly, yet this change will help us move toward our shared vision of granting more wishes annually and supporting more families in our Michigan community. Make-A-Wish[®] Michigan is so grateful for all that you do to share the power of a wish[®] with our families. 80% of each dollar spent supports our program services, and your support is critical to our wish-granting mission.

Outlined below are the new minimum fundraising amounts.

New Required Minimum Fundraising Amounts:

WAM 300: \$1,200 (The average 2016 rider raised \$1,900)*

WAM 50: \$500 (The average 2016 rider raised \$600)

WAM Jr.: \$50 (This amount remains the same as last year)

Make-A-Wish Michigan is here to support your fundraising efforts and will be providing tips and tools throughout the year to help ensure you are able to reach the minimum fundraising amount.

*Average calculations removed the 10 highest and 10 lowest fundraising amounts from WAM 2016.