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**YWCA ANNOUNCES SUE ALLEN AND DR. MONICA L. NEWBY AS CO-CHAIRS
FOR THE 2012-2013 ANNUAL FUND CAMPAIGN**

Campaign to support critical services

Cincinnati –The YWCA has launched its 2012-2013 Annual Fund Campaign with a goal of raising \$430,000. This year, Sue Allen and Dr. Monica L. Newby have graciously agreed to serve as the Annual Fund Co-Chairs. The Co-Chairs are responsible for coordinating this year's campaign, Annual Fund events, and identifying prospective donors. “The YWCA serves over 35,000 clients each year; without the Annual Fund, critical services for the most vulnerable in our community would be jeopardized,” explained Sue Allen.

Both of the Co-Chairs bring leadership, knowledge, and experience to the Annual Fund Campaign. Sue Allen is a Senior Vice President Credit Operations for Macy's Credit and Customer Services, a position she has held since 2005. Ms. Allen currently serves on the YWCA board and Executive Committee. She also serves on the YWCA Career Women of Achievement Steering Committee as a Co-Chair for the Mamie Earl Sells Scholarship Award Committee. Ms. Allen is active in supporting the United Way and was formerly a Macy's Representative on the Greater Cincinnati United Way Campaign Cabinet. Ms. Allen has served as a mentor for many years in the Macy's Credit and Customer Services Mentoring program. She resides in Maineville with her husband and son.

Dr. Monica L. Newby is the first African-American Orthodontist to practice in Cincinnati. For over fifteen years, Dr. Newby has owned solo private practices in Cincinnati and Dayton, Ohio which provide comprehensive Orthodontic care to children and adults. Dr.

Newby is a YWCA Board member and 2011 Career Woman of Achievement. She serves as a trustee for the Cincinnati Children's Dental Care Foundation and The Cincinnati Opera. Dr. Newby is an active member of many professional dental organizations as well as The Cincinnati Chapter of the Links, The Ronald McDonald House and The Red Cross.

"This year's theme, 'YWCA...for every woman' is a perfect representation of what the YWCA does in our community," Dr. Newby commented. "The YWCA brings together uncommon women for a common cause, to empower women and to end racism," she continued. Through donations to the Annual Fund, the YWCA is able to operate the *only* domestic violence shelters serving Hamilton, Clermont, and Brown counties; offer GED, job-readiness, and literacy classes to adult learners; provide quality child care and services to families of all income levels; and offer health and fitness programs to the community. The Annual Fund Campaign is essential in securing these programs for future generations.

About the YWCA:

The YWCA is the voice for every woman. The largest women's organization in the world, it is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

The Greater Cincinnati YWCA has been serving the community for 144 years. Led by President & CEO Charlene Ventura, the YWCA serves more than 35,000 women and families each year through programs in crisis intervention, health and wellness, education and training, youth services, and recognition and advocacy.

For more information on how to donate, call the YWCA of Greater Cincinnati at (513) 241-7090 or visit www.ywcacincinnati.org.

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Photos attached:

Sue Allen, 2012-2013 Annual Fund Co-Chair

Dr. Monica L. Newby, 2012-2013 Annual Fund Co-Chair

YWCA 2012-2013 Annual Fund Co-Chairs Sue Allen and Dr. Monica L. Newby



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