



SAMPLE FUNDRAISING LETTER

Dear Friends and Family:

This year I am proud to be playing a part in the war against Parkinson's. As a Team Fox member I will be [NAME ACTIVITY HERE - *e.g. hosting golf tournament, running marathon, asking friends and family for support*]. Taking on the challenge of this fundraising endeavor is both exciting and inspiring. I am making a commitment to raise money to end the suffering caused by Parkinson's disease (PD) because [YOUR ANSWER HERE]. I am dedicating my efforts to The Michael J. Fox Foundation because I believe that my work as a Team Fox member will ultimately shorten the road to a cure.

Nearly five million people worldwide are living with Parkinson's disease – a chronic, degenerative neurological disorder characterized by symptoms that typically progress from mild tremors to complete physical incapacitation. There are currently no known ways to prevent or accurately predict who will develop Parkinson's disease, but scientists believe that, of all the brain disorders, Parkinson's is the one closest to a cure.

The Michael J. Fox Foundation for Parkinson's Research is dedicated to ensuring the development of a cure for Parkinson's disease within this lifetime through an aggressively funded research agenda. Advances in Parkinson's research are likely to significantly contribute to the understanding of other devastating neurological diseases such as Alzheimer's, ALS and multiple sclerosis. The opportunity for therapeutic breakthroughs has never been greater, yet research remains severely underfunded.

I'm asking for your support in our race to finish PD. My personal goal is to raise [FUNDRAISING GOAL]. Please help me reach my goal by making a contribution. Donations are tax-deductible to the full extent allowed by law and can be made payable to The Michael J. Fox Foundation for Parkinson's Research. I have enclosed a self-addressed, stamped envelope to make it even easier for you to help. I'm inviting you to make a difference in the lives of those living with Parkinson's disease. You can play a part in the effort to eradicate this debilitating disease.

Thank you in advance for your generous support as we strive together toward the finish line on the fast track to a cure.

Sincerely,

[YOUR NAME]