

RAISE FUNDS!

SAVE LIVES!

And you could

WIN TICKETS to...



American Heart  
Association



*Learn and Live®*

**HEART WALK®**



VS



New York Yankees take on Boston Red Sox @ Yankee Stadium on Saturday, August 7, 2010

Here's how: Every Walk participant that raises \$500+ gets entered into a drawing as follows:

- Raise \$500-\$749 = 1 entry
- Raise \$750-\$999 = 2 entries
- Raise \$1,000-\$1,499 = 3 entries
- Get 1 additional entry for each additional \$500 raised beyond \$1500

Seats are located in section 321, seats 13-16!

with access to the Jim Beam Suite!

**The winner will be drawn on May 26, 2010 at the VIP Reception at Alliance Bank Stadium!**

**Last day to turn in funds is Friday, April 30, 2010**

\*\*\*A special THANK YOU to the law firm of Hinman, Howard & Kattell, LLP for generously donating this prize to the American Heart Association!!!\*\*\*

**See the back for Some Ways to Get in the Game...**



# Online Fundraising is the way to go!

## It's quick, it's easy and it works!

### Register Online! Send E-mails to your friends, family everywhere!

1. Visit [www.syracuseheartwalk.org](http://www.syracuseheartwalk.org) and enter your username and password. If you forgot your username or password you can use the "Forgot Username and/or Password?" link or call/email us with the information provided below.
2. Once you are in "My HQ" click on the **email** tab.
3. You are now in your email center! ***(If you have not already done so, did you know you can import your email address book from Outlook, Yahoo and Netscape? Just click the "Import Address Book" link in your email center and follow the online instructions. Once your address book is imported you can return to these instructions to continue.)***
4. First, put in your greeting (ex: Dear Joe) and then put in the email address. You can send your email to up to 30 people at once!
5. Second, scroll down and pick a template (ex: "Join my team.") or choose "blank" and write your own letter. You can even edit one of the pre-written letters.
6. Next, pick a subject. This will let the receivers know what the email is about. (Each template has its own subject also, which you can change if you choose.)
7. Hit send email! Your email has now been sent to all of your family and friends at once! You can now send as many emails as you choose right up until the day of the walk and after as well to thank those who gave a donation towards your goal! The email will have the link back to your personal page at the bottom, so your friends and family can make a donation online with a credit card or checking account! It's 100% safe!

**Each email you send has the potential to raise our average online donation of \$55 and help you reach your goal that much faster!**

Supporters can also mail donations directly to you and/or mail donations to:

**American Heart Association, PO Box 3039, Syracuse, NY 13220**

Please provide a note on where to credit the donation.

**It's fun, free, easy, and takes only minutes to reap the benefits of fundraising and fundraising online. Login to your 'MY HQ' now to get started TODAY! Remember you can add your personal picture and story to your webpage to let people know why you are supporting the American Heart Association and a participant at the 2010 Syracuse Start! Heart Walk**

**Thank you for your efforts & support! See you at the Walk!**

