



Partnership Opportunities

Blue Jacket Park
Orlando, FL • October 29, 2011 • 9:00 AM



Benefitting Spina Bifida Association of Central Florida

About the Spina Bifida Association of Central Florida

The Spina Bifida Association of Central Florida (SBACFL) serves adults and children who live with the challenges of Spina Bifida. Since 1975, SBACFL, as part of a network of chapters of the national Spina Bifida Association (SBA) has touched lives of those affected by this challenging birth defect. Education, advocacy, research, and service are at the heart of SBA's and SBACFL's programs.

Lives are changed by the programs SBACFL creates, the services the organization provides, and the accomplishments of its advocacy efforts.

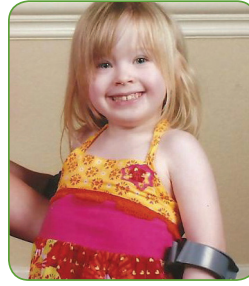
The SBACFL's programs and services are offered only in the Central Florida area but our chapter welcomes all residents in Florida who are either living with Spina Bifida or who want to support our mission to promote the prevention of Spina Bifida and to enhance the lives of all affected.

About the Walk-N-Roll for Spina Bifida

The Walk-N-Roll for Spina Bifida is a family-friendly walk event being held in various locations across the country to raise awareness about Spina Bifida and celebrate the accomplishments of the over 166,000 Americans living with it. All proceeds are used for programs and services for people living with Spina Bifida.



About Spina Bifida



- Spina Bifida is a neural tube defect that happens in the first month of pregnancy when the spinal column doesn't close completely.

- More than an estimated 166,000 people in the

United States are currently living with Spina Bifida, the most common permanently disabling birth defect.

- There are 65 million women at risk of having a baby born with Spina Bifida. Every day, an average of 8 births are affected by Spina Bifida or a similar birth defect of the brain and spine. Each year, about 3,000 pregnancies are affected by these birth defects.
- The effects of Spina Bifida are different for every person. Up to 90 percent of children with the worst form of Spina Bifida have hydrocephalus (fluid on the brain) and must have surgery to insert a "shunt" that helps drain the fluid—the shunt stays in place for the lifetime of the person.
- Other conditions include full or partial paralysis, bladder and bowel control difficulties, learning disabilities, depression, latex allergy, and social and sexual issues.
- Because Spina Bifida manifests itself as a number of conditions, it is unlike any other disability. While some conditions are primarily associated with Spina Bifida, others are common to other kinds of disabilities.

Sponsorship Opportunities

	Presenting Start/Finish Line \$5,000	Rolling \$2,500	Water Stop \$1,500	Jogging \$750	Walking \$500	Exhibitor \$250
Pre-Event Benefits						
Industry exclusivity	X					
"Sponsored by" status on all advertising & promotion	X					
Press releases	All	One				
Local event posters	Large Logo	Logo	Name			
SBACFL website & E-newsletter	Logo/Link	Logo/Link	Logo	Logo	Logo	
Walk-N-Roll website	Logo	Logo	Logo	Logo	Logo	
Opportunity to speak at kickoff event	X	X	X			
Event Benefits						
Display corporate banner at the event	Sponsor's assigned area	Sponsor's assigned area	At water stop			
10x10 tent, table, 2 chairs	X	X	X			
Opportunity to speak at opening ceremonies	X	X				
Map/Quarter mile signage	Large Logo	Logo	Name	Name		
Prominent logo placement on t-shirt	Large Logo	Logo	Logo	Logo	Logo	
Opportunity to distribute products and giveaways to walkers	X	X	X	X	X	X
Post-Event Benefits						
Right of first refusal for 2012 campaign	X					
Feature article about company's participation in e-newsletter sent to all walkers	X	X				
Appreciation acknowledgment in local and SBACFL newsletters	X	X	X	X	X	

Sponsorships can be customized to meet your needs. In-kind donations may qualify for sponsorship benefits.

Deadlines for logos: (1) Local event posters – 08/15/2011, (2) All other printed materials – 10/01/2011

For additional information on this proposal or other opportunities, please contact us by phone at 407-248-9210 or at sbacfl@gmail.com. For more details on the Spina Bifida Association of Central Florida Walk-N-Roll, please visit our website at www.walknrollsbacfl.org.



for Spina Bifida

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