

Esperanza

www.esperanza.us

NEWS FROM OUR MINISTRY

SUMMER 2007

Another Successful Year for the National Hispanic Prayer Breakfast and Conference

PHOTO BY DANIEL CIMBA



The Rev. Luis Cortés, Jr. and President George W. Bush at the 2007 National Hispanic Prayer Breakfast.

Prayers, musical celebrations and advocacy for comprehensive immigration reform were the unifying key elements that made the 6th annual National Hispanic Prayer Breakfast and Conference a complete success. This year the event gathered over 700 Latino faith and community leaders in Washington, D.C., making it the largest

annual convener of Hispanic clergy to converge in the nation.

During the three day conference, that took place from June 13th to the 15th at the J.W. Marriott Hotel, clergy and community leaders received relevant information about matters that are of importance to our Hispanic communities

across the country. Specifically, Esperanza presented the results of two studies that considered the issues of Latinos in homeownership and in the present HIV/AIDS pandemic. In the State of Hispanic Housing report, the research reflected on national trends regarding homeownership among Latino immigrants. Whereas the HIV/AIDS study explored how Latino churches can respond to this devastating epidemic. In addition, the conference

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Esperanza
STRENGTHENING OUR HISPANIC COMMUNITY

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President's Brief

Saludos,

It is amazing to me how the National Hispanic Prayer Breakfast has grown over the years.



What started out six years ago as a one day prayer breakfast assembly, has grown into a three day conference with participation of hundreds of ministry and community leaders. That is exactly what makes it successful every single time: your active participation informing our political leaders of the pressing needs in our communities. Thank you for your on-going commitment to the service of the underserved. This is what truly defines our success. I hope to see you all at the 2008 National Hispanic Prayer Breakfast!

Speaking of success, over the years many of you have asked me how your church or organization can be successful in developing community initiatives, and how to expand and diversify your resources, as well as your leadership and management skills. With that in mind, and to help you reach you highest potential while strengthening our Latino community, we have established the first Esperanza Capacity Institute taking place on October 4-6, 2007. For more information and on-line registration, please go to our web site www.esperanza.us and click on Esperanza Capacity Institute.

Bendiciones,

Rev. Luis Cortés, Jr.
President,
Esperanza



Mr. Richard Rivera, President of RR Consulting & Associates leading a capacity building workshop.

Building Capacity and Strengthening Partners

Inspired by its on-going success in capacity building around the country, Esperanza will host the first Esperanza Capacity Institute on their corporate campus in Philadelphia, PA.

Preparations are underway for the Institute which will offer 15 hours of training over a two and a half day span from October 4 – 6, 2007. Training will be offered to organizational leaders who are engaged in, or would like to be engaged in faith based community initiatives.

This is a great opportunity for clergy and their program staff, as well as professionals and non-profit Latino leaders to engage in close proximity with the

organizational leaders of Esperanza who will be sharing their experiences from the last twenty years of effective community service.

The Institute is designed to benchmark the existing capacity of organizations that participate in the training and will assist them in identifying areas that need further development. Registration is available on-line at www.esperanza.us by clicking on “Esperanza Capacity Institute”.

For additional information and details you may contact Paula Umaña at (215) 324-0746, ext. 309 or at pumana@esperanza.us. This event is limited to the first 150 registrants.

The Institute is designed to benchmark the existing capacity of organizations that participate in the training and will assist them in identifying areas that need further development.

National HIV/AIDS Initiative Focuses on October 2007

Esperanza's national HIV/AIDS education and prevention campaign, "Tú eres la respuesta" (You are the Answer), continues to garner support among Hispanic clergy and churches around the country.

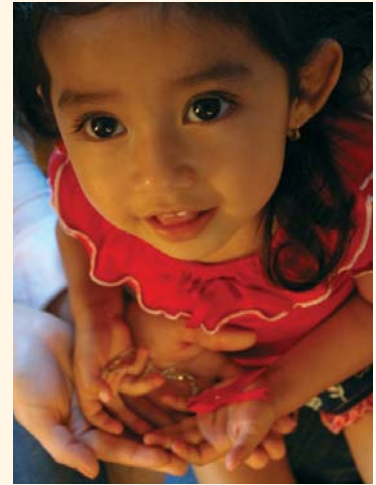
This campaign has the goal of creating support groups within the Latino faith community that would minister to families and individuals affected by HIV/AIDS. It currently has a group of over 300 committed local congregations which have joined Esperanza's national AIDS educational initiative.

This year, special emphasis is being placed on the last week of Hispanic Heritage month, which culminates on October 15th with the National Latino AIDS Awareness Day. One primary goal of this campaign is to enlist churches to engage in HIV/AIDS education once a year, every year.

Those congregations wishing to enlist can contact our corporate office at press@esperanza.us or visit our website to learn more about this campaign and to order resources that are available in English and Spanish.

You are the answer

Esperanza's National Education and Prevention Campaign Against HIV/AIDS



October 7-15, 2007

Make a difference in your community

Resources

For your convenience, you can order the following resources on-line. Just go to www.esperanza.us and click on "Store". You can select resources from several categories.

No te rindas –DVD and Hay una respuesta –Music CD

A short film on how to deal with the HIV/AIDS epidemic. Spanish with English subtitles. Music CD with 15 songs with messages of hope from renowned Spanish recording artists like Marcos Witt, Yuri, Ricardo Montaner, Julissa, and Alex Campos, among many others.

DVD and CD combo • **\$15.99**

We're All in the Fight

A study guide by Jesús Rodríguez Sánchez, Ph.D. for the short film "No te rindas". Paperback, Spanish or English • **\$7.99**

There is an Answer: How to Prevent and Understand HIV/AIDS

A book by the Rev. Luis Cortés, Jr. that teaches how to understand the virus and the disease. Paperback, Spanish or English • **\$7.99**

Covenant of Hope / Pacto de Esperanza

A book by the Rev. Rosa Julia Caraballo about a woman's healing journey in the AIDS epidemic. Paperback, Bilingual –English/Spanish • **\$8.99**



Esperanza's EARN Center Opens Right on Schedule



Esperanza EARN Center welcomes new clients.

In its quest to continue the expansion of existing services to the North Philadelphia community, Esperanza has successfully launched what it hopes to develop into the centerpiece of its workforce development division: its EARN Center. EARN, which is the acronym for "Employment Advancement Retention Network", appropriately states the ultimate goal of its efforts; helping families to become self-sufficient by assisting them to acquire and retain employment which earns for them a respectable living.

Distinguished by its wrap-around services, Esperanza's EARN Center will employ fifty new staff members of which forty will be assigned the responsibility of sup-

porting clients with issues related to employment, training and education. This consistent long term case management. In general terms, EARN centers in Philadelphia are not programs per se but rather a change in concept of how to provide services to the growing TANF (Temporary Assistance for Needy Families) population who experience intense barriers to employment. This new approach hopes to promote partnerships among traditional training agencies, community based organizations and larger social service systems.

Esperanza has long understood the importance of approaching this work in a holistic way and is now well positioned to serve the community more extensively. The EARN Center will be complemented

ESPERANZA CAPACITY INSTITUTE

October 4-6, 2007

What is it?

An intensive fifteen hour capacity training that will help churches and non-profit organizations build a solid foundation for success.

Who should attend?

The training is intended for pastors, professionals, board members, students and designated officials working in churches, non-profit organizations, and coalitions.

Where is it?

Trainings will be held at Esperanza's Corporate Campus 4261 North 5th Street, Philadelphia, PA 19140

Register online today!

www.esperanza.us

Registration ends on September 14, 2007.

For more information

contact Paula Umaña at (215) 324-0746, ext. 309 or at pumana@esperanza.us.

"We would like to set the tone from the minute our clients walk in the door that yes, together we can do this, and that everyone here is committed to helping clients achieve their goals".

Wanda I. González, EARN Center Director

porting clients with issues related to employment, training and education. This will be accomplished through caring and

by Esperanza's existing Career Link and their Job Training Program which has served the community for the past 8 years.

The 2007 National Hispanic Prayer Breakfast and Conference

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included Capitol Hill visits that brought Hispanic faith leaders together with their elected officials to advocate on behalf of their communities and the voiceless.

The final day of the conference, the National Hispanic Prayer Breakfast afforded the unique opportunity for clergy and community leaders from across the nation to unite in prayer while hearing from a variety of national political and faith leaders. This year's speakers included President George W. Bush; the Chairman of the Democratic National Committee, Gov. Howard Dean; the Rev. Jim Tolle of the Church on the Way; the Rev. Rosa Magaly Martínez, Chairperson of Esperanza; Mr. Rami Levi, from the Ministry of Tourism of Israel; the Honorable Senator Mel Martínez (R-FL); and the Honorable Senator Hillary Rodham-Clinton (D-NY).

Throughout the event four special awards were given to six extraordinary people. The Esperanza Leadership Award was given to the Honorable Senator Edward M. Kennedy (D-MA) for exemplary leadership in the fight for comprehensive immigration reform. The Esperanza Partner Award was given to Jerry Jamison from the Jamison Advertising Group, for corporate citizenship and partner with faith communities. The Esperanza Spirit Award was given to Dr. Virgilio Elizondo and to the Rev. Eldin Villafañe, Ph.D., for exemplary ministerial service. And the Esperanza Advocate Award was given to Mr. Juan Hernández and to Mr. Eddie Sotelo "Piolín" for advocacy on behalf of the Hispanic faith based community.

The National Hispanic Prayer Breakfast would not be complete without glorious music from renowned gospel artists. This year we had the privilege of having Marcos Witt, Lilly Goodman, Samuel Hernández, Lali Torres, Julissa, and New Wine, from

Ministerio Internacional El Rey Jesús.

All in all, the 2007 National Hispanic Prayer Breakfast and Conference was a great success and a celebration of our Latino culture in this nation.

PHOTO BY OBED ARANGO



PHOTO BY DANIEL CIMA

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Clockwise from the top: The Rev. Luis Cortés, Jr. with the Esperanza Advocate Award recipients, Eddie Sotelo "Piolín" and Juan Hernández; Lilly Goodman; Senator Hillary Rodham-Clinton; Esperanza delegates visit Capitol Hill; Senator Mel Martínez; and Martha A. Martínez, Ph.D.

Mujeres de Esperanza Hosted its Second Event in our Nation's Capital

Mujeres de Esperanza successfully hosted on June 14th the National Health Initiatives Dinner, one of the events of the 2007 National Hispanic Prayer Breakfast and Conference in Washington, D.C. The former first lady of Massachusetts, Mrs. Ann Romney and Mrs. Grace Cavert Nelson, wife of the Honorable Senator Bill Nelson from Florida were the invited speakers who gave words of inspiration as women of influence in our nation.

This leadership dinner focused on health issues affecting the Hispanic community and featured the release of the study, "Answering the Call: How Latino Churches can Respond to the HIV/AIDS Epidemic". In addition, Christian recording artists Lali Torres and Lilly Goodman graced the night with their gospel talent.



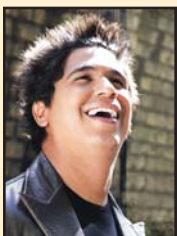
PHOTOS BY OBED ARANGO

Clockwise from the top: Former first lady of Massachusetts, Mrs. Ann Romney; Mrs. Grace Nelson, wife of Senator Bill Nelson from Florida; the Rev. Miriam Witt, Chairperson with Mrs. Damaris Cortés, Vice Chairperson of Mujeres de Esperanza; Lilly Godman, Lali Torres, and Julissa.

Next Events from Mujeres de Esperanza

The Mujeres de Esperanza ministry will host its next event in Tampa, Florida on **November 24, 2007**. The event will feature a series of workshops on important issues for women, given by Elizabeth Conde-Fraizer, Ph.D. and Rev. Marilyn Hartman, among other distinguished speakers. That same evening, there will be a concert where Julissa and Daniel Calveti will close out the day's event in celebration.

For more information visit www.esperanza.us/mujeres or contact Rosa C. Prieto, Executive Director, at rprieto@esperanza.us.



Daniel Calveti



Julissa

Para más información y boletos

(813) 846-3648

(407) 883-8787

Talleres de capacitación para la mujer

Mujeres de Esperanza te invita a una serie de interesantes talleres con temas relevantes para la mujer en su comunidad. Seguido a los talleres disfruta del concierto "Dando gracias todo el tiempo".

Sábado, 24 de noviembre de 2007

Talleres: 10:00 a.m. – 4:30 p.m.

Concierto: 6:30 p.m. – 9:00 p.m.

Lugar: Iglesia de Dios Pentecostal MI
5800 N. Church Ave., Tampa, FL 33614

Precio: \$15 por los talleres (incluye almuerzo)
\$15 por el concierto
\$25 si asistes a ambos



Activando la fe de las mujeres a través de la intercesión y el servicio