



FUNDRAISING IS AS EASY AS A, B, C!

# A SK

*Making “the ask” is the most important part of fundraising. You can ask for gifts by email, letter, social media, hold an event, or ask in person, but putting yourself out there can be a new experience for some. Feel free to enlist others in your fundraising campaign as well, encouraging them to share your story with others by sharing on social media, forwarding an email, or inviting their friends to your event. Whether they can give or not, sharing your information can get your ask out to people who can give. Just remember, you never know until you ask!*

# B E CREATIVE

*There are so many different ways to fundraise, from social media to fun third party events, there is something for everyone. Think about what interests you and see if you can make it a way to raise funds to fight cancer. Do you like to bake? Hold a bake sale at one of your soccer games or at school! Do you like new soccer gear? Sell special tie-dyed soccer socks or shirts! For more fun ideas by checking out [Fun Ways to Fundraise!](#)*

# C OMMITMENT

*Commitment is a big part of participating in a successful fundraiser. You can show your commitment by sharing why you play for Dana-Farber. You can show your commitment to the cause by setting a goal and contributing to your own fundraising efforts. People will be more likely to give when they see that you have given yourself and have set a goal. The fight against cancer is stronger when we all commit to doing our part!*

Questions? Contact Jillian Davis at [Jillian\\_Davis@dfci.harvard.edu](mailto:Jillian_Davis@dfci.harvard.edu) or 617.632.5091