

Dana-Farber Cancer Institute



Gala Against Cancer

Friday October 28, 2016

5:00 PM – 10:00PM

at



CHATHAM BARS INN

RESORT AND SPA

CHATHAM, CAPE COD

ABOUT US

"HELP TAKE A CHOMP OUT OF CANCER"

"YOU HAVE CANCER"

The above are but three simple words. However, when they are placed into the sequence as noted, they become three very horrific words. I know, because last August the doctors at the Dana Farber Cancer Institute in Boston spoke those words to me. Unfortunately, those words were then followed by the term **Multiple Myeloma**, something that I had never heard of before.

I quickly learned that Multiple Myeloma is very rare type of cancer that actually begins in one's bone marrow. Only about 30,000 people in the United States contract this type of cancer annually so, in the big picture of the incidence of cancers being identified every year, this is relatively small. There is no known cause for this disease and unfortunately, at this time, there is no known cure as well.

After receiving the news from the oncologist, and after consultation with family and friends, we decided that I would enter into a Phase II Clinical Trial being conducted by **Dr. Irene Ghobrial** at the **Dana Farber Cancer Institute in Boston**.

Much has happened throughout this process that has caused me to think a lot about life. I think that this challenge has, in a way, made me a far better person. Each day is a blessing and I'm extremely lucky to have the love and support of so many family members and outstanding friends. My wife, Pam has been my true hero and my rock. She, along with my wonderful children, have been at my side each and every step of the way. It is because of what our family has witnessed at Dana Farber that we have decided to **give back** to the outstanding team at Dana-Farber Cancer Institute to help find that elusive cure for Multiple Myeloma.

With the recent advances in terms of understanding how with the advent of new immunotherapy class of drugs in tandem with more traditional type of drugs and therapies such as the stem cell transplants combined along with other recent advances in terms of understanding how genes play a role in combating cancer, **there is great hope for the future**. However, in order to find a cure for this cancer, with the hope that it will unlock the cure for other blood related type cancers, there must be continued and extensive research.

On **October 28, 2016**, we will be hosting our first event to both recognize the outstanding research being conducted by Dr. Irene Ghobrial and her colleagues at the Dana Farber Cancer Institute, as well as to help raise funds to continue this necessary effort. I respectfully ask that everyone please consider attending and/or making a donation for this special evening.

With your continued Love and Support, **WE will beat this and WE all will make a difference!**

Sincerely, **JAY FORAN**

SPONSORSHIP PACKAGES

The following pages are sponsorship packages in order to support the fight against Multiple Myeloma. Please review the options and join us in the fight. There are 7 categories to choose from.

- Mako Shark Sponsor - Limited to 2 Available Spots
- Hammerhead Shark Sponsor - Limited to 4 Available Spots
- Tiger Shark Sponsor
- Whale Shark Sponsor
- Basking Shark Sponsor

Please select your package on the Sponsorship Contract Page and return via email or mail with your payment. Please note that you will not receive your sponsorship benefits until both the contract and payment in full has been received.

MAKO SHARK SPONSOR

\$25,000 MINIMUM

The Mako Sponsor is the highest form of sponsorship for this event. There will only be 2 (two) available spots for this level of sponsorship. In return for their support, the Mako Sponsor will receive the following:

- Logo and Name Recognition on all e-Blasts
- Logo Recognition on all Mailings
- Name Recognition on Eventbrite Ticketing System
- Logo Recognition via Social Media Platforms
- "Shout Out" via Social Media Platforms
- Inside Cover Program Book Recognition and 1 Full Page Placement in Program Ad Book
- (10) Tickets to the VIP Event and Dinner Reception
- Logo Recognition on Reserved Table for VIP Reception
- Logo Recognition on Reserved Table for Dinner Reception
- Name Recognition during Opening Address at VIP Reception
- Name Recognition during Opening Address at the Event
- Logo Recognition on Video Presentation
- (5) Reserved Hotel Rooms on Property - Double Occupancy

HammerHead SHARK SPONSOR

\$20,000 MINIMUM

The Hammerhead Sponsor is the second highest form of sponsorship for this event. In return for their support, the Hammerhead Sponsor will receive the following:

- Logo and Name Recognition on all e-Blasts
- Full Page Premium Placement in Program Ad Book
- Logo Recognition via Social Media Platforms
- “Shout Out” via Social Media Platforms
- (8) Tickets to the VIP Event and Dinner Reception
- Logo Recognition on Reserved Table for Dinner Reception
- Name Recognition during Opening Address at VIP Reception
- Name Recognition during Opening Address at the Event
- Logo Recognition on Video Presentation
- (4) Reserved Hotel Rooms on Property - Double Occupancy

TIGER SHARK SPONSOR

\$15,000 MINIMUM

The Tiger Sponsor is the third highest form of sponsorship for this event. In return for their support, the Tiger Sponsor will receive the following:

- Name Recognition on all e-Blasts
- Full Page Placement in Program Ad Book
- Logo Recognition via Social Media Platforms
- “Shout Out” via Social Media Platforms
- (4) Tickets to the VIP Reception and Dinner Reception
- Name Recognition during Opening Address at the Event
- Logo Recognition on Video Presentation
- (2) Reserved Hotel Rooms on Property - Double Occupancy

WHALE SHARK SPONSOR

\$10,000 MINIMUM

The Whale Sponsor is the next highest form of sponsorship for this event. In return for their support, the Whale Sponsor will receive the following:

- Full Page Placement in Program Ad Book
- "Shout Out" via Social Media Platforms
- (2) Tickets to the VIP Reception and Dinner Reception
- Name Recognition during Opening Address at the Event
- Logo Recognition on Video Presentation
- (1) Reserved Hotel Rooms on Property - Double Occupancy

BASKING SHARK SPONSOR

\$5,000 MINIMUM

In return for their support, the Basking Sponsor will receive the following:

- Half Page Placement in Program Ad Book
- Shout Out via Social Media Platforms
- (2) Tickets to the VIP Reception and Dinner Reception
- Name Recognition during Opening Address at the Event
- Logo Recognition on Video Presentation

SPONSORSHIP CONTRACT

Contact Information

Company Name: _____

Contact Name: _____

Billing Address: _____

Email: _____ Contact phone: _____

Web Address: _____

Facebook Name: _____ @ _____

Linked In: _____

In Honor of Name (Optional): _____

Sponsorship Level

_____ Mako Shark Sponsor - Please provide the following information:

- Please provide 1 Full Page Ad for Program Book
- Please provide (10) Full Names and Emails for Tickets by September 15, 2016
- Please provide (5) Names for the Hotel Reservations

_____ Hammerhead Shark Sponsor - Please provide the following information:

- Please provide 1 Full Page Ads for Program Book
- Please provide (8) Full Names and Emails for Tickets by September 15, 2016
- Please provide (4) Names for the Hotel Reservations

_____ Tiger Shark Sponsor - Please provide the following information:

- Please provide 1 Full Page Ads for Program Book
- Please provide (4) Full Names and Emails for Tickets by September 15, 2016
- Please provide (2) Names for the Hotel Reservations

_____ Whale Shark Sponsor - Please provide the following information:

- Please provide 1 Full Page Ads for Program Book
- Please provide (2) Full Names and Emails for Tickets by September 15, 2016
- Please provide (1) Name for Hotel Reservation

_____ Basking Shark Sponsor - Please provide the following information:

- Please provide 1/2 Page Ads for Program Book
- Please provide (2) Full Names and Emails for Tickets by September 15, 2016

Payment Information

_____ **Check Payment** (Preferred Method)

Check Number: _____

Please make Check payable to **Dana Farber** and mail to

Dana Farber % Patrick Foran, PO Box 839, East Dennis, MA 02641

If paying by check, please be sure to indicate your sponsorship level on the memo line.

_____ **Credit Card Payment** (Accepted Credit Cards: Mastercard, Visa, Amex)

Credit Card Number: _____

Expiration Date: _____ Code: _____

Billing Address: _____

Name on Card: _____

Signature: _____

**Please complete the Contact and Sponsorship Page and return to
Patrick@patrickforan.com along with payment information.
Please include your company logo with the email as well.**

*Dana-Farber Cancer Institute is a registered 501(c)(3) public charity with Federal Tax ID # 04-2263040.
Contributions to Dana-Farber Cancer Institute are tax deductible, over and above the value of any goods
and services received by the donor, to the extent provided by law.*

Program AD BOOK

_____ Center Spread	\$1,500
_____ Front Inside Cover	Reserved
_____ Back Cover	\$1,000
_____ Back Inside Cover	Reserved
_____ Full Page Ad	\$750
_____ ½ Page Ad	\$500
_____ ¼ Page Ad	\$300
_____ Supporter	\$100

PROGRAM BOOK FORM:

Contact Name: _____
Billing Address: _____
Contact Phone: _____ Contact Email: _____
Name of Artwork: _____

Terms & Conditions

- Submit artwork to mark.foran@verizon.net
- All artwork must be received in high res (300 dpi) format no later than September 15, 2016. (Color or B&W)
- Ad Book will be 5.5" Wide x 8.5" High (when closed)
- Any artwork not received will have the standard ad chosen for them in the format of Purchaser Name, Email, Phone, Website (based on available information).
- Program Ad Book payment must be received no later than September 15, 2016.
- Please submit order form and payment to:

Dana Farber
% Patrick Foran
P.O Box 839
East Dennis, MA 02641

AUCTION ITEMS

All Auction donors may elect to be recognized or may remain anonymous.

Donors wishing to be recognized will be listed in the Program Book. In addition live Auction Donors will be listed on the Silent Auction Display. Live Auction Donors will be announced during the live program unless they wish to remain anonymous.

LIVE AUCTION:

We are looking for Live Auction Items

Live Auction Items include unique national experiences, vacation packages, or luxury goods.

SILENT AUCTION:

We are looking for Silent Auction Items

Silent Auction items include unique local experiences, dinner and hotel combination packages, spa packages, weekends vacation packages, or luxury goods.

EVENT TICKETS

Event Tickets will go on sale in September, 2016.

CONTACT US

EVENT CHAIRPERSON

Patrick Foran

E: patrick@patrickforan.com

P: 774-836-0182

DEVELOPMENT OFFICER, SPECIAL EVENTS

Rachel Karmen - Dana Farber

E: rachel_karmen@dfci.harvard.edu

P: 617-632-4851

SPONSORSHIP CHAIRPERSON

John Foran

E: jpforan@comcast.net

P: 508-375-0054

PROGRAM BOOK CHAIRPERSON

Mark Foran

E: mark.foran@verizon.net

P: 508-868-8630

EVENT PLANNER

Amy Zediana Dearth, CSEP - Consider It Done Special Events

E: Amy@CIDSpecialEvents.com

P: 978-495-1163