



# technology acceleration

Working Together to  
Bring Life to New Ideas



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Entrepreneurism and  
Technology Advancement

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## 2011 Southern California Healthcare Technology Acceleration Program

The Healthcare Technology Acceleration Program aims to nurture and accelerate the commercialization of novel healthcare inventions developed within research institutes and universities in southern California to address the needs of underserved populations in the state. The program is administered by the von Liebig Center for Entrepreneurism and Technology Advancement at the UC San Diego Jacobs School of Engineering and is sponsored by the California HealthCare Foundation (CHCF), the Pioneer Portfolio of the Robert Wood Johnson Foundation, and Booz Allen Hamilton.

This regional, year-long program seeks to provide funding and business mentoring services to selected awardees who are generating inventions that lower the cost of healthcare.

With this program, the partners are seeking to identify and support the development of early-stage innovations toward commercially viable products or services. The innovations must focus on lowering healthcare system costs with technologies or services that can provide a solution that demonstrate at least one of the following:

- 1) At least 30% less expensive than current approach
- 2) Provides a solution in a lower cost setting of care (e.g. ambulatory clinic vs. hospital)
- 3) More efficiently use skilled professionals' time (e.g. medical assistant or health coach vs. physician).

Innovators focused on developing non-pharmaceutical therapies, medical diagnostics and devices, as well as healthcare delivery innovations including software and services are invited to apply. Areas of interest include, but are not limited to:

- Chronic disease management at home
- Technologies that provide less expensive diagnostic tests and/or less invasive procedures
- Telehealth services
- Scalable retail diagnosis and care models

Projects selected receive up to \$100,000 for use in the advancement of prototype development and testing, conducting proof-of-concept studies, and potentially for additional market research. A project's success will be determined by the ability to secure follow-on funding for further development towards commercialization. Visit the website [www.healthcarenologyacceleration.com](http://www.healthcarenologyacceleration.com) for Guidelines for Eligibility. Statements of Intent Applications are due April 29, 2011 4:30pm.

For more information, visit the website: [www.healthcarenologyacceleration.com](http://www.healthcarenologyacceleration.com)



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