



eat



shop



give

April 2, 2010 World Autism Awareness Day

2010 Business Participation Contract

Thank you for your participation in **Eat, Shop, Give 2010**, the second annual shopping and dining event focused on bringing consumers from throughout the region to your business, to benefit Autism Speaks!

For your 20% tax deductible donation for proceeds on April 2, 2010, your benefits include:

- ✦ Direct marketing campaign to Autism Speaks' regional database of over 20,000 households;
- ✦ Comprehensive public relations campaign encompassing local and regional newspapers, magazines, blogs, E-newsletters and calendars;
- ✦ Posters and fliers distributed throughout the region;
- ✦ Additional opportunities for marketing unique items you may like to promote during this period.

Please complete the below information to confirm your participation:

Yes! Please sign us up to participate in Eat, Shop, Give 2010 to benefit Autism Speaks!

In doing so, you will:

- ✦ Honor a 20% donation to Autism Speaks of proceeds on April 2, 2010 (please list any exclusions or limitations below).
- ✦ Please see participation information on the following page for details.

Business Name: (as you would like it to appear in Marketing Materials, etc.):

Contact Name and Title:

Contact Email Address:

Business Address:

Store Hours:

Phone:

Website:

Authorized Representative's Signature:

Exclusions or Limitations:

Brief Description of Business (20 words or less):

Please check all that apply:

Women's Clothing/Shoes/Accessories

Men's Clothing/Shoes/Accessories

Children's Clothing/Shoes/Accessories

Restaurant/Dining

Gifts/Books

Children's Toys/Gifts

Electronics

Furniture/Home Decor/Floral

Beauty/Beauty Services

Dry Cleaner/Tailor

Jewelry

Housewares

Other Services (please specify):