



Dear Community Resource Provider,

We are proud to announce the **2015 Miami Walk Now for Autism Speaks and Community Resource Fair** will be held on **Sunday, April 19, 2015** at Doral’s JC Bermudez Park, located at 3000 NW 87th Ave.

An integral part of the *Walk* is the Community Resource Fair. We would like to invite you to participate at the Miami *Walk* as a **Resource Fair Participant**. The Resource Fair is a special part of the Walk that brings information families in our community. Your organization or business will have an unparalleled opportunity to promote the scope of your services to an impacted and captive audience of over 25,000 people. **To qualify for the 2015 Miami Resource Fair, you MUST provide a service that caters autism community.**

At Autism Speaks, we believe the final chapter in the lives of children with autism is yet to be written. We are a non-profit organization of parents, clinicians, teachers, caregivers, and scientists dedicated to finding effective biological treatments, prevention, and a cure for autism and related disorders. In addition to a primary focus of accelerating and funding critical biomedical research, Autism Speaks is also committed to broadening awareness and understanding of a disorder that has been virtually ignored for over forty years.

You can make a difference! Please consider this exciting possibility and mail or email the attached Autism Community Resource Fair Registration Form. Once your form and fee is received, we will send you an approval confirmation and event details.

In addition to the Resource Fair, we encourage your organization or business to form a walk team and/or volunteer on the day of the walk. **To register your team for Walk Now for Autism Speaks please visit: www.walknowforautismspeaks.org/miami**. We also invite you to help promote this event by distributing brochures, displaying posters and brochures in your office, or mentioning the walk in your publications and/or website. If you would like to have these materials mailed to you please go to www.walknowforautismspeaks.org/miami and select Fundraising Tools and then Order Materials.

Please feel free to contact the Autism Speaks Miami office at (786) 235-1165 or by email at **joany.meurice@autismspeaks.org**. If you have any further questions. Thank you in advance. We look forward to seeing you on Sunday, April 19, 2015 at JC Bermudez Park!

Sincerely,

Joany Meurice
Sr. Events Coordinator, Autism Speaks

FOR TEAM REGISTRATION: www.walknowforautismspeaks.org/miami



www.facebook.com/autismspeaks.miami



[@autismspeaksmia](https://www.instagram.com/autismspeaksmia)



Community Resource Fair Information

Miami Walk Now for Autism Speaks is seeking autism service providers to participate in our Resource Fair on Sunday, April 19, 2015. Service providers and event sponsors will have the opportunity to provide participants information about autism services and organizations in their area. The Resource Fair will also feature fun activities for children of all ages. **To qualify for the 2015 Miami Resource Fair, you MUST provide a service that caters autism community.**

Registration cost for each booth:

- Non-Profit Basic: \$350
 - For-Profit Basic: \$500
 - Mid-Level: \$750
 - Premier: \$1,000
- *Prices are for Payments received ON OR BEFORE early registration deadline (March 20, 2015). Please contact Autism Speaks for specific event dates and deadlines. Product Sales – **Based on approval** (additional fee required)

What you receive with your booth:

- **Basic Booth Includes:**
 - * One tented booth space (10' x 10')
 - * One (1) 8-foot table and two (2) chairs
 - * Access to target audience
 - * Use of walk logos in company collateral (pending approval)
 - * Company listing in Walk Resource fair Information Sheet
- **Mid-Level Booth Includes:**
 - * One tented booth space (10' x 20')
 - * Two (2) 8-foot tables and four (4) chairs
 - * Access to target audience
 - * Use of walk logos in company collateral (pending approval)
 - * Company listing in Walk Resource fair Information Sheet
- **Premier Booth Includes:**
 - * One tented booth space (20' x 20')
 - * Four (4) 8-foot tables and ten (10) chairs
 - * Access to target audience
 - * Use of walk logos in company collateral (pending approval)
 - * Company listing in Walk Resource fair Information Sheet

NO ELECTRICITY WILL BE PROVIDED

What your organization will need to provide:

- Appropriate signage for your booth (banners cannot be larger than 8 feet across)
- Appropriate staffing
- Tablecloths
- One kid-friendly activity such as a carnival-type activity, coloring or arts and crafts project. *See enclosed sample list.*
- Promotion of partnership and event during company's special events and with vendor/partners
- Link to Miami Walk website on company's website
- Autism article and walk promotions in company's 2015 newsletters, if applicable
- Internet e-blasts six weeks prior to Walk promoting event, if applicable
- Display Walk brochures and posters in appropriate locations (meetings) 6 weeks prior to event

Schedule for Resource Fair Participants (times subject to change):

- Vendor load-in and set-up is from 6:30 am to 7:30 am. **No exceptions.** We will not be able to provide you with access to the Resource Fair area to load and set up after 7:30 am.
- Vendor breakdown 2:00 pm
- Walker Registration and Resource Fair open at 8:00 am. The Walk will start at 10:00 am.

NOTE: Resource Fair participants must have all necessary materials and supplies at booth location no later than 7:30 AM on Walk day.

Please complete AND SIGN the Registration Form and send it to us at your earliest convenience

Email it to: Miami@autismspeaks.org **mail to:** Autism Speaks, 5805 Blue Lagoon Drive, Ste. 170, Miami, FL 33126
or Fax to: 786-235-1169 **Questions? Call:** 786-235-1165

FOR TEAM REGISTRATION: www.walknowforautismspeaks.org/miami



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KID FRIENDLY SAMPLE ACTIVITIES

- | | |
|---|--|
| 1. Marble runs | 16. Coloring books |
| 2. Color torch | 17. Play-doh table |
| 3. Bubbles and bubble blowers | 18. Bubbles (please check with us for venue rules and regulations) |
| 4. Pop-up toys – Jack-in-the-box, Pop-up Pets | 19. Arts and crafts projects |
| 5. Pegboards | 20. Carnival style activity |
| 6. Beads or cotton reels for threading | 21. Big Tupperware items filled with rice or beans with hidden little toys in them so that the child can put his hand into the rice or beans to find them. |
| 7. Nesting and stacking beakers, Billie’s Barrels | 22. Finger paints |
| 8. Bricks and blocks for building towers | 23. Construction toys – Duplo, Lego, Knex, Megabloks, Meccano |
| 9. Punch-bag | 24. Shape sorters and ‘posting’ activities |
| 10. Large exercise ball and soft play equipment | 25. Form boards, puzzles and jigsaws |
| 11. Swing-ball | 26. Picture/word lotto games |
| 12. Ball pool | |
| 13. Sand pit | |
| 14. Face painter | |
| 15. Bean bag toss | |

Walk with your team!

All Resource Fair participants are strongly encouraged to register a walk team and show support for the Miami Walk Now for Autism Speaks.

Walking with people you know makes participating in the Walk Now for Autism Speaks event more fun! Fundraising together makes it that much easier to reach your goals. Teams can be made up of co-workers, friends, family members or anyone who wants to walk for a great cause. Accelerating autism research is a team effort and Team Captains are our leaders in that fight.

Resource Fair Team Incentives : As a token of our appreciation, Autism Speaks offers the following incentives for donations turned in to your 2015 Walk Team. All Resource Fair Teams will receive a Walk Certificate in recognition of their support. **Teams that raise \$1,000:** will also receive a ½ page ad in the 2015 Walk Awards Program! **Top Resource Fair Team:** Will be awarded the with a Plaque and recognized at the 2015 Walk Awards



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[@autismspeaksmia](https://www.instagram.com/autismspeaksmia)



Community Resource Fair Registration

Company/Organization Name Service/Goods Type _____

Website address (to be listed on Walk Now for Autism Speaks handout to participants) _____

Contact Name _____

Title _____

E-Mail (required) _____

Address _____

()

()

City _____

State _____

Zip _____

Phone (to be listed on WALK NOW handout) _____

Fax _____

Registration Fees (please note all tents are limited to availability)

Non-Profit Basic Level (10x10)	\$350 if registering 4 weeks prior to event (3/20/15)	\$ _____
For-Profit Basic Level (10x10)	\$500 if registering 4 weeks prior to event (3/20/15)	\$ _____
Mid-Level Booth (20x10)	\$750 if registering 4 weeks prior to event (3/20/15)	\$ _____
Premier Booth (20x20)	\$1,000 if registering 4 weeks prior to event (3/20/15)	\$ _____

**Add \$50 if registering past early deadline (four weeks prior to event date)*

Please call if interested in participating in more Walks (Broward, West Palm Beach)* **TOTAL FEE \$

Describe kid-friendly activity: _____

Walk Team Information:

Team Name : _____ Team Captain Name: _____

Phone: _____ Email: _____

We are registered to Walk Now for Autism Speaks! **Help us register our team**

Payment:

Check: **Please make payable to Autism Speaks** Check # _____

Credit Card Visa MasterCard Discover American Express

Credit Card # _____ CID# _____ Exp. Date ____/____/____

Name on Card _____ Signature _____

All registrations and items to be sold ARE SUBJECT TO APPROVAL

Please send completed Registration Form to the attention of **Joany Meurice** at Joany.Meurice@autismspeaks.org or Fax: 786-235-1169

IF YOU DO NOT RECEIVE CONFIRMATION/APPROVAL WITHIN 10 BUSINESS DAYS

PLEASE CONTACT JOANY MEURICE AT JOANY.MEURICE@AUTISMSPEAKS.ORG OR CALL 786-235-1165

Autism Speaks is a registered 501(c)3 organization. Tax ID Number 20-2329938.

Donations are tax deductible to the extent allowed by the law.

FOR TEAM REGISTRATION: www.walknowforautismspeaks.org/miami

www.facebook.com/autismspeaks.miami [@autismspeaksfia](https://twitter.com/autismspeaksfia)

WALK NOW FOR AUTISM SPEAKS™



Look who's walking on our team!

NAME	CHECK IF REGISTERED ONLINE	NAME	CHECK IF REGISTERED ONLINE
1.		21.	
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For more information on Walk Now for Autism Speaks, contact:

Team Captain _____

Phone _____

E-mail _____