



Program Advertisement Order Form
19th Annual Jimmy Fund Fantasy Day
August 29, 2010

Circulation: 3,000 books
Book Size: 5.19" wide x 5" high
Ink: All ads must be submitted in black & white or grayscale

Yes, I am interested in purchasing an advertisement or message in the 2010 program:
(Please check the appropriate box below):

<u>Advertisement</u>	<u>Size</u>	<u>Cost</u>
<input type="checkbox"/> Large (limited quantity available)	5.19" wide x 5" high	\$350
<input type="checkbox"/> Medium (limited quantity available)	5.19" wide x 2.5" high	\$250
<input type="checkbox"/> Small	2.75" wide x 2.1" high	\$200

Deadline: All advertisements must be received by **June 25, 2010**

Artwork: All artwork should be submitted as an electronic file only. All text will be reformatted to match the program style guide.

Acceptable Formats: All files should be sent as a .jpg .bmp or .png format in the size of the ad you have purchased.

Company Name: _____

Contact Name: _____

Phone: _____ **E-mail:** _____

To order your advertisement for the 2010 program

E-mail: E-mail orders may be sent to fantasyday@dfci.harvard.edu

Fax: This form may be faxed to 617-582-8403 Attn: Rebecca Freedman

Mail: A check made payable to the Jimmy Fund may be sent to:
Jimmy Fund Fantasy Day at Fenway
Attn: Rebecca Freedman
10 Brookline Place West, 6th Floor
Brookline, MA 02445

Phone: Orders may be made by phone by calling 617-632-5008