

FEATURE HIGHLIGHTS:

Comprehensive Data Sources

Best Data Sources Sources include Thomson Financial, LexisNexis™, Dun & Bradstreet™, Marquis Who's Who™, GuideStar™ Echelon, NOZA, FEC, and more.

Data Categories Cull prospect data in the areas of real estate, foundations, political, private company, biographic and more.

3-D Approach to Ranking

Capacity Assessment Determine the financial giving ability of prospects with our Gift Capacity Calculator.

Affinity Rating Identify your most interested supporters by their personal affinity to your organization.

Propensity Rating Find those prospects most likely to behave as a major donor, and at what level.

Easy-to-Use Web-based Platform

Secure Prospect data is guarded and secured in commercial co-location facilities, with state-of-the-art monitoring and full data encryption.

Easy-to-Use Tools No technical skills required. Users can easily create complex queries to intelligently segment and mine results.

Exact and Proximity Matching In addition to exact matches, we also provide proximity matches you can easily view, delete or keep. This exclusive matching feature gives you the most accurate and complete results.

Customizable Reports Customize your own prospect profile reports. Choose what data elements appear in the prospect report. Save them in HTML, text, or even e-mail reports.

Customizable Landing Page Customized reports can also be created and accessed through a landing page that appears after logging in.

Integrated Mapping System Helps you plot the locations of your prospects and see where they live in relation to each other, aiding in campaign and trip planning.

Administrative Privileges Log user activity. Turn off other users access to selected screens and functions such as storing and printing.

Data Integration Our system will easily integrate with data from a variety of legacy systems. We can work with your database in any number of formats to cleanse, screen, match, and score your existing prospect files.

Automatic Data Refresh Information provided from most data sources can be refreshed regularly and automatically.

On-demand Feature

P!N Central This service can be purchased as a stand-alone or an add-on to our full screening service. With P!N Central you can instantly screen individual or batch constituent records whenever you need to with a push of the button. You can use it to update previously screened records to ensure that your profiles contain the very latest information or to screen new records added to your database.



Get significantly more profile data about your existing contacts including assets, affiliations, and professional history.

Kintera's Wealth Screening solution offers the most powerful prospect screening tool available. Easily find, profile, monitor and rank the wealth in your database.

Identify the millionaire next door and those prospects that are most likely to give at higher levels. Know who to call first and make better decisions about appropriate ask amount.

Our industry experts use methodologies that ensure the greatest consistency in the scoring process, the greatest likelihood of matches in the screening process (short term and long term), and reveal where more in-depth research might prove beneficial. We also rank your prospects based on our unique 3-D approach which analyzes wealth capacity, affinity to your organization, and propensity to give. When these three attributes converge, you know you've found your best prospect.

Bottom line, Wealth Screening gives you the data you need for maximum fundraising success.

Kintera's integrated, on-demand open platform offers Marketing, Donor Management / CRM and Accounting solutions to help organizations reach more people, raise more money and run more efficiently.

www.kintera.com

Kintera's integrated, on-demand open platform enables organizations to quickly and easily reach more people, raise more money and run more efficiently - select the Kintera products you need, including: Events, Advocacy, E-mail, Web Site Content Management, Donor Management, Constituent Relationship Management and Accounting.

Wealth Screening Included Data Sources

- Thomson Financial (SEC Data)
- Dun & Bradstreet™ (Private Company Data)
- GuideStar™ (Foundation Data)
- Marquis Who's Who™ (Personal Data)
- Noza (Charitable Donation Data)
- IRS Exempt Organization (Charitable Donation Data)
- LexisNexis™ (Real Estate Data)
- LexisNexis ALLBIO File (Biographic Data)
- FEC (Political Data)

Wealth Screening Included Services

- Face to Face Presentation of Results
- On-site or Web Conference Training
- Tech Support
- Written Executive Results Summary:
 - Prospect ID by Diverse Criteria
 - Gift Pyramid
- Donor Segmentation
- Solicitation Results
- Potential Yields

Add-ons

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| <p>Data Sources:</p> <ul style="list-style-type: none"> · Echelon Power Segments (Liquid Assets Data)* · AlumniFinder* | <p>Services:</p> <ul style="list-style-type: none"> · Potential Plus Rating (Predictive Modeling)* · Prospect Affinity Report* | <p>Appending and Processing:</p> <ul style="list-style-type: none"> · E-mail Append* · Telephone Append* · National Change of Address* · Date of Birth^ |
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Screening Features

- Exact Matching
- Smart Matching
- Capacity Scoring
- Attachment Scoring

Sphere Platform Features

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| <ul style="list-style-type: none"> · Customizable Landing Page · Sophisticated Query Tool · Search Tool · Integrated Mapping System · Exportable from Kintera.com | <ul style="list-style-type: none"> · Administrative Privileges · Customized Reports · Reports via E-mail · Add/Edit Prospect Data | <p>Automatic Refresh of These Data Sources:*</p> <ul style="list-style-type: none"> · Thomson Financial · Dun & Bradstreet™ · Guidestar™ · Marquis Who's Who™ · Noza |
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PIN Central

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| <ul style="list-style-type: none"> Purchase as Stand-alone or Add-on to Wealth Screening Instantly Screen Individual or Batch Records · Changes Report | <p>Data Sources:</p> <ul style="list-style-type: none"> Thomson Financial (SEC Data) Dun & Bradstreet™ (Private Company Data) · GuideStar™(Foundation Data) Marquis Who's Who™ (Personal Data) | <ul style="list-style-type: none"> Noza (Charitable Donation Data) LexisNexis™ (Real Estate Data) FEC (Political Data) |
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* = Additional fees apply.

^ = DOB matching included with Wealth Screening however additional fees apply for additional flat file delivery.