



President's Column

Dear WID Members,

"25 Years of Empowering Women In Development"

Sounds impressive, doesn't it? That statement defines Women In Development, New York, and will be our tagline for our 25th Anniversary year, kicking off in May, 2005.

Those of you who have been in the field for 25 years have seen marked changes in the role of women in the field of development. For those of you who have less tenure in our field, programs and workshops are being put in place for the coming year that will allow you to learn how to navigate the pitfalls and celebrate the successes of this sometimes challenging but always gratifying world of non-profit. For no matter where you are employed, you are working for the greater good, and to work among women of like compassion and commitment is truly empowering.

To commemorate this special year, WID will be honoring the past, celebrating the present, and eagerly anticipating the future of women in the world of fundraising with a series of workshops and events that will invite the participation of our entire membership. If you'd like to get involved in the implementation of these plans, contact Poonam Prasad at prasadc@aol.com. Her committee is meeting regularly and welcomes the ideas and enthusiasm of all!

We're pleased to launch the year by honoring Emily Kernan Rafferty, President of The Metropolitan Museum of Art and the Women In Development 2005 Woman of Achievement at our luncheon on May 16th (please note the change of date and mark your calendars). Ms. Rafferty started her 28-year career at the Met as a fundraising administrator and has steadily risen to positions of increased responsibility. She is now at the helm of one of the most prestigious art institutions in the world. I know her insights on her career and the changes she has witnessed in the development field will inspire all of us.

Another WID member actively involved in our celebration is Susan Karlin of Suka Design, who is designing a 25th Anniversary logo that will be introduced in the next newsletter. On behalf of the Board of WID, I extend my thanks to Sue and her team for lending her creativity and expertise to this project.

It's only 12 months, and we've got a lot of celebrating to do. I welcome your active involvement as we kick off this exciting year.

Warmest regards,

Brenna Sheenan Mayer
President



Nancy Fox



Ginny Pulos

"Everything You Always Wanted to Know About Networking (and then some)"

FEATURING

Nancy Fox
Fox Coaching Associates

Ginny Pulos
Ginny Pulos Communications, Inc.

Monday, April 4, 2005

12:00 to 2:00 p.m.

The Princeton Club

15 West 43rd Street

Members: \$40 in advance/\$65 at the door
Non-Members: \$50 in advance/\$65 at the door
Cancellations not accepted after Wednesday, March 30, 2005

Sponsored by **greatperformances**
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Nancy Fox is the founder and president of **Fox Coaching Associates**, a business coaching and training organization and its division, **Quantum Leap Alliances**, connecting business leaders in generating success through alliance building. She is an inspirational coach and speaker, assisting individuals and organizations achieve optimum performance and breakthrough results. Nancy's coaching provides a platform for balancing innovation and implementation. Clients are given advanced tools to think freely, beyond their own boxes, and the structural support to bring creative thinking into reality and bottom line results.

With over two decades as a successful senior marketing executive in leading organizations such as VF Corporation, Warnaco, and Playtex, Nancy brings her business and leadership expertise to organizations including Verizon Wireless, Citrin Cooperman, Whole Foods Market, Betsey Johnson, The Toy Industry Association, Berlex Laboratories, Young Entrepreneurs Organization, and The Center for Financial Training of New Jersey, and has been a regular featured guest on Adriane Berg's national Business Talk Radio show as The Sixty Second Coach. Her specialties in optimizing professional performance have led many to experience breakthrough results in business, and creating extraordinary, fulfilling lives.

She is a member of the International Coaching Federation, The Manhattan Chamber of Commerce, the Association of Strategic Alliance Professionals, and is certified in administering the Myers-Briggs Type Indicator assessment tool. Nancy's degree is in social work and psychology, with specialty leadership training in Landmark Education. She is the author of the book entitled, **THE SIXTY-SECOND COACH: Transform Yourself Into An Outstanding Coach and Transform Your Life!**

Ginny Pulos, Founder and President of **Ginny Pulos Communications, Inc.**, is an established communications professional with more than 20 years' experience in front of a camera and on stage. She helps clients communicate facts and ideas with power, passion and persuasion; manage media interviews like a pro; and develop leadership abilities that allow them to achieve excellence in custom-designed group settings or coaching one-to-one.

Her clients value her ability to help them gain credibility by understanding that being who you *truly* are is not only enough, it's exceptionally powerful.

Elected to Who's Who of American Women In Communication, 1993 Ed., Who's Who In The Media, 1998 Ed., she is a frequent media spokesperson on communication issues for such publications as *The Wall Street Journal* and *PR Week* and serves as guest commentator on body language in high profile cases for Court TV. Pulos is a professional moderator and emcee, who brings authority and polish to important live events, web casts, video and teleconferences. She recently moderated a Socratic Dialogue for the Public Relations Society at the United Nations that included veteran White House Correspondent, Helen Thomas, Lysiane Baudu, U.S. Bureau Chief for *La Tribune*, Paris, France, and Ambassador Theodor Kattouf, president & CEO, America-Mideast Educational and Training Services, Inc., Washington, D.C., among others.

Ms. Pulos is also Assistant Professor of Communications at NYU's School of Continuing and Professional Studies, where she designs and teaches courses on communicating leadership and authority, presentation skills and accent reduction. She is Chair Elect of the International Section of the Public Relations Society of America. Pulos has a B.F.A., *summa cum laude*, from the College-Conservatory of Music in Cincinnati, OH, and was a Corbett Foundation International Opera Fellow in Hamburg, Germany in 1969.

Save the Date

Mark your calendars for the 2005 Woman of Achievement Luncheon!!

Honoring

Emily Kernan Rafferty
President, Metropolitan Museum of Art

Monday, May 16, 2005

Please note: This is a change of date for the May luncheon!!

WID Asks

Inquiring members want to know,

"What's the best lesson you've learned in dealing with program staff or faculty?"

If you have a success story—or a horror story—from which you learned a valuable career lesson, let us hear from you at phyllisd@aspca.org. The best tips will be featured in an upcoming newsletter (if you want to remain anonymous, just let us know!).

Career Advancement Corner

"It can be very daunting starting a new career without a safety net and my mentor made me feel very secure and capable."

- **In need of career advice?**
Sign-up at www.widny.org for resources and a match with a Career Coach.
- **Do you have 5 or more years in the field? Would you like to provide advice?**
Contact bobbiebk@hotmail.com to offer your expertise as a Career Coach.

Update: More than 40 matches made since July.

Moving On and Up ...

Our congratulations go to these WID, New York members who have made recent career moves.

Lauren Bogner, Major Gifts Officer, The Fresh Air Fund

Carolyn Chaliff, Director of Development, The Spence School

Nancy Deutsch, Director, Marketing & Development, Huntington's Disease Society of America

Jessica Nathan Ecker, Director of Development/Research, Crohn's & Colitis Foundation of America, Greater New York Chapter

Elizabeth Greenstein, Director of Development, Civic Builders

Roxanne Greenstein, RG Consulting
Lorri M. Greif, CFRE, President, Breakthrough Philanthropy, Inc.

Miriam H. Gutwein, Associate Director, Leadership Gifts, Brandeis University, NYC Office

Valerie Sisko Harper, Senior Development Officer, NYU School of Law

Sara Kennedy, Development Director, Project Reach Youth, Inc.

Leslye Lynford, President, Leslye Lynford & Co.

Sandra Miller, Associate Director of Development, Hospital for Joint Diseases

Alicia Meulenstein, Senior Manager, Direct Response Marketing, Planned Parenthood Federation of America

Mary Oberman, Director of Development, The Ms. Foundation for Women

Sarah Oltman, Development Associate, The Ad Council

Adee Shepen, Director of Alumni Relations & Giving, Weill Medical College of Cornell University

Linda Spencer, Senior Vice President for Development, Covenant House International

Heather Truscinski, Director of Annual Giving, Columbia Law School

Please notify the WID, New York office (www.widny.org) if you change jobs. We will publish additional listings in future issues of the newsletter.

Welcome New Members! (cont'd)

If you are a new member (with a last name H-O) and your name does not appear in this list, please notify the WID management office at www.widny.org.

Pam Haas, Facing History and Ourselves

Shaleece Haas, The Fistula Foundation

Ingrid Hang, National Center on Philanthropy and the Law

Nancy Hanks

Mary Hannah, The Museum of Modern Art

Valerie Sisko Harper, NYU School of Law

Emily Harting, Global Nomads Group

Shirley Hamilton Hartman, The Sage Colleges

Milena Herring, Municipal Art Society

Vanessa Hradsky, American Lung Association

Sara Hunter Hudson

Susan Inniss, New York Weill Cornell Medical Center

Jama Gibbs Jackson, Edwin Gould Academy

Lauren Johnson, American Liver Foundation

Patricia Jones, Local Initiatives Support Corporation

Ute Wartenberg Kagan, The American Numismatic Society

Jasmine Karasoulas, The Chapin School

Diane B. Karlin, Piatigorsky Foundation

Tara Keblish

Pamela Anderson Kerns

Talia Kipper

Lori Kranczer, Anti-Defamation League

Sarah Krumbain

Cathy Kushner, Excelsior College

Susan Lacerte, Queens Botanical Garden

Didi A. Lacher, UJA-Federation of New York

Leslie Lannon, Phoenix House

Christine Larchian

Shoshana Levin, Neve College

Kara Logan, Harlem RBI

Shirley Longshore, Philadelphia Education Fund

Laura LoRusso, Memorial Sloan-Kettering Cancer Center

Regan Lynn, Municipal Art Society

Irina McCreery MacGuire, National Audubon Society

Hilary Maddux, Sanctuary for Families

Susan Mantel, Joan's Legacy

Marilyn Marcini, The Children's Institute

Elizabeth Martucci, The John O'Donnell Company

Susan Mather, ORBIS International

Jessica McCoy

Jeanne McMahon

Lauren McMinn, The Julliard School

Susan Bragg Meuer, Development Guild/DDI

Keli Meyer

Christine Miller

Marjorie Miller, Howe-Lewis International

Claire Montgomery, Location One

Judith Mooney, Rutgers University—College of Nursing

Denise Mayo Moore, SuitAbility

Mari Morgan, Third Street Music School Settlement

Maureen Murphy, Inner-City Scholarship Fund, Inc.

Katie Nagle

Eileen Niedzwiecki, The College of New Rochelle

Diane L. Nixa, New Jersey Performing Arts Center

Deborah Nocella

Maura O'Connor, Academy of the Holy Angels

Sarah Oltman, The Advertising Council

Celeste Oranchak, Arthur B. Fowler, Inc.

Shaniqua Outlaw, American Lung Association



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New York

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Newsletter written and produced by the WID, New York Communications Committee. Send your questions, comments and ideas to the Editor at phyllisd@aspca.org.

Layout by Dorri Olds www.dorriolds.com

(Correction from last issue: The affiliation of new member Andrea L. Gifford was inadvertently omitted. She works at El Museo del Barrio)