



President's Column

Dear WID Colleagues:

Okay, I've had it! Enough with *ER*, *NYPD Blue*, and most of all, *Law and Order*. What's with glorifying every profession—even teachers got their 15 minutes on *Boston Public*—while society's true heroes go unsung, unnoticed, and unsyndicated? So I've decided to submit my script for a series that's a surefire hit. It's called *The Fundraiser*.

The star of the series, *The Fundraiser*, is surrounded by a cast of wacky characters, including the Special Events Coordinator who is constantly misplacing her seating plan; the Annual Fund Director who is a political radical and constantly gets into fights with potential donors, denouncing them as capitalist swine; the Researcher who can't find his glasses (yes, they're on his forehead); and the Administrative Assistant who constantly disconnects the Chair of the Board.

Each week, the Fundraiser faces another crisis: the computer blows up destroying the entire database just as the invitation to the major fundraiser is about to drop; the Waldorf calls to say that they double-booked the Grand Ballroom and they'll have to bump your dinner dance—after your invitation has gone out; or the mail house apologizes for sending your solicitation letter (asking for support for the Kerry campaign) to the wrong mailing list (Young Republicans).

Clearly, the possibilities for drama, conflict and resolution are limitless. In my series, each episode will conclude with the Fundraiser receiving a check, looking down at the amount, and then looking triumphantly into the camera.

As I said, this is a surefire formula for success. My only question is—who will play *me*?

Sincerely,

Barbara I. Leshinsky
President



"Perspectives from a Corporate Funder"

FEATURING

Lisa B. Walker

Director, Contributions

ALTRIA CORPORATE SERVICES, INC.

Monday, April 12, 2004

12:00 to 2:00 p.m.

The Princeton Club

15 West 43rd Street

*Members: \$40 in advance/\$65 at the door
Non-Members: \$50 in advance/\$65 at the door
Cancellations not accepted after
Wednesday, April 7, 2004*

Lisa Walker was appointed Director, Contributions, for Altria Corporate Services, Inc., in 2001. The Altria family of companies includes leading marketers and manufacturers of consumer packaged goods. Altria Group, Inc. is the parent company of Kraft Foods, the second largest food company in the world; Philip Morris International Inc., the world's leading international cigarette business; and Philip Morris USA Inc., the leading cigarette manufacturer in the United States.

Altria has been awarding grants to nonprofit organizations—local, national and international—since 1956, making its giving program one of the nation's oldest in the private sector. In total, the firm has contributed more than \$1 billion in cash and food donations in the past decade.

Ms. Walker directs giving programs for Altria Group, Inc., including major

sponsorships in the arts, hunger relief and domestic violence prevention. She oversees the Group's support for humanitarian aid and employee involvement programs, and also directs external communications and outreach regarding the company's contributions efforts. Additionally, Ms. Walker is responsible for management of Altria Group's corporate art collection. She joined Altria Corporate Services in 1996, and held the position of Manager, Contributions.

Previously Ms. Walker held a vice president position at The Chase Manhattan Bank, where she was responsible for cultural affairs. She received her B.A. in Liberal Arts from Sarah Lawrence College in Bronxville, NY, and serves on the board of directors of Ronald K. Brown/Evidence Dance Company.

Moving On and Up...

Our congratulations to these WID, New York members who have made recent career moves.

Melanie Brandston, Senior Vice President, Brakeley Briscoe Inc.

Emma Clagett, Director of Institutional Giving, Community Service Society of New York

Nancy R. Deutsch, Vice President, New York Regional Association of Grantmakers

Sue Devine, Executive Director, American Friends of the Louvre

Tricia Garcia, Director of Alumni Affairs, John Jay College of Criminal Justice

Harriet Goldberg, Assistant Director, Annual Fund, Pratt Institute

Patti Hanson, Manager of Individual Giving and Membership, Brooklyn Botanic Garden

Lauree Hickok, Director of Development, HeartShare Human Services of NY

Gail Koevary, Assistant Director of Development, The Rockefeller University

Susan Kotcher, Director of Major Gifts, International Rescue Committee

Maureen O'Connor, Director of Development, The Academy of the Holy Angels

Christine Pecorella, Assistant Director of Development, NYU Stern School of Business

Janet Rossbach, Director of Alumni Relations, Cooper Union for the Advancement of Science and Art

Harriet Shohet, Account Manager, Professionals for NonProfits

Christine VanLanen, Director of Development, New York Civil Liberties Union

New WID Members in 2003/2004

As reported in last month's newsletter, WID gained a record number of 215 new members in 2003/2004! Due to space constraints, we were unable to publish the entire list in a single issue of the newsletter. We are now pleased to publish the second half (L-Z) of the list plus a few additional members from the first half (A-K). Thank you for helping to make WID the vibrant organization that it is today.

Jenni Bourque, NYU Stern School of Business
Abigail Feder-Kane, WNYC Radio
Deirdre Fishel, Mind's Eye Productions
Elizabeth Hackbarth, National Kidney Foundation
Mary Heagley, NYU Medical Center
Sara Kochanowsky
Barbra S. Lach, HIAS, Ins.
Julie Freundlich Lang, Asia Society
Christine Larchian, The New York Botanical Garden
Lauren Lavitt
Rachel Lazin, Yeshiva University Museum
Hali Lee, Manhattan Country School
Carol Leister, Sesame Workshop
Donna Lennon, Pratt Area Community Council
Lauren Logan, Fifth Avenue Presbyterian Church
Edith Love, American Woman's Economic Development Corp.
Rachel Lovett
Valerie Luszczyk, Memorial Sloan-Kettering Cancer Center
Christine Madden, CMadden Productions
Susan Madden, New York Restoration Project
Courtney Mainardi, Collegiate School
Lorna Malcolm, Long Island University
Lisa Malley, The Alan Guttmacher Institute
Elaine Manza, AIDS Prevention Fund
Sarah Marchal
Anouchka Mari, NYPL
Janis Martin
Betsy Martinez, National Hemophilia Foundation
Effie Phillips Martinez, Hispanic Federation
Nancy Masur
Susan Anne Mathisen
Kirsten McCormick, Developmental Disabilities Institute
Claire McCurdy
Eleanor McGee, McGee/Riley Associates
Cillonia McKenley, The Spence School
Linda Merians, Stony Brook University
Erin Michelson, Habitat for Humanity-NYC
Sandra Miller, American Liver Foundation
Julie Mondro
Lori Moon, Hale House
Catherine Morrison, National Museum of the American Indian
Margo E. Morse
Belinda Munsell, St. Dominic Academy
Annie Murphy, Hale House Center Inc.
Mary Murphy, The Chapin School
Mary Lou Murphy, St. Francis Hospital
Elizabeth Nardone, North Shore-LIJ Health System
Jessica Nathan, American Heart Association
Liz Newmark, Great Performances Caterers
Amy Norman, Beginning with Children Foundation
Sharon Nova, The Chapin School
Jena Novotny, The Spence School
Hillary Oberstein, Congregation B'nai Jeshurun
Mary Ann Owens
Amy Paul
Christine Pecorella, NYU Stern School of Business
Andrea Pellegrino, Inter-Care Family Foundation
Emily Poon, Studio in a School
Maura Power, Brooklyn Historical Society
Maggie Davis Pritikin
Jennifer Quinones, Junior Achievement
Nanette Rainone, Nanette Rainone + Associates
Kristina Marie Ramos, Mount Sinai Medical Center
Virginia Ramsey, The New York Academy of Medicine
Erica Raven, Manhattan Theatre Club

Keri Reitman, Alliance for Lupus Research
Natasha Requena
Bette Rice
Cecilia Roddy, Development Guild/DDI
Regina Rodwell-Bell, Scenic Hudson, Inc.
Claire Rosseel, The Whelan Group, Inc.
Amy Roth, Whitney Museum of American Art
Regine M. Roumain, Nonprofit Connection
Eve Rubinstein, American Friends of the Open University of Israel
Mary (Polly) G. Runyon
Diane Rush, Women's Prison Association
Lynne Rutkin, Whitney Museum of American Art
Jessie Sandell, Collegiate School
Najmi Akram Sarwar, Developments in Literacy
Elisa Schindler
Linda D. Schloss
Karen Schnur, Teachers College
Rebecca Schoon, National Hemophilia Foundation
Lisa B. Segal, Arts at St. Ann's
Fatima Shama, Greater Southern Brooklyn Health Coalition
Anne N. Shkuda, United Neighborhood Houses
Virginia Shuford, Development Officer
Judith C. Siegel
Jill Smayo, NewYork Weill Cornell Medical Center
Sarah Smith, Hadassah, WZOA
Kristin Sorenson, New School University
Martha Sorrentino, The Advertising Council
Cheryl Spreen
Kathy St. John Feder, WNYC Radio
Rebecca Stack, Sarah Lawrence College
Alicia Starkey, NewYork Weill Cornell Medical Center
Margot Steinberg
Marcia Stevens
Danielle Stilli, NewYork Weill Cornell Medical Center
Andrea G. Stillman, NYU Stern School of Business
Annick Sullivan
Mara Thieroff, Committee for Hispanic Children & Families
Fenella Thornton, Project Renewal
Gisele Tombette, ZGroup Design
Gina Truhe, Gina Truhe Consulting
Heather Truscinski, The Spence School
Penny Van Amburg, Barnard College
Mercedes Von Kaenel, Starlight Children's Foundation NY, NJ, CT
Katharine Vuille, Maryknoll Fathers and Brothers
Elizabeth Wagner, j.c. geever, Inc.
Julianne Wagner, Episcopal Social Services
Wilhelmina Waldman, National Foundation for Jewish Culture
Mary Giard Waldron
Siobhon Walsh, Concern Worldwide, US
Jessica Wanamaker
Gerri Warren-Merrick, AOL Time Warner Foundation
Staci Weininger
Lynn Weitzman
Jane Weyl, Memorial Sloan-Kettering Cancer Center
Laura Wiessen, Concern Worldwide, US
Karen Wisniewski, El Museo del Barrio
Rachel Woursell, Anti-Defamation League
Kristen Wynn, Project Renewal
Elaine Yaniv, Teachers College, Columbia University
Joanne Dittes Yepsen, Cultivare
Susan Yohalem
Anna Zetlin, Esq.
Beth Zielinski, Walter Hoving Home, Inc.

If you are a new member and your name did not appear in either last month's or this month's list, please notify the WID management office at www.widny.org.

Save the Date!

WID New York is delighted to announce that this year's Woman of Achievement Award recipient is Virginia P. Loulouides, Executive Director of Alliance of Resident Theatres/New York. The award will be presented to Ms. Loulouides at the last luncheon of the season on Monday, May 3, 2004. This luncheon is especially popular, and often sells out well in advance. So mark your calendars and register early!



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