

FOCUS ON THE SECTOR: THE ARTS

Did You Know?

The New York Public Library for the Performing Arts in the Dorothy and Lewis B. Cullman Center houses the world's most extensive combination of circulating and non-circulating reference and research materials on music, dance, theatre, recorded sound, and other performing arts. Located at 40 Lincoln Center Plaza (212.870.1630), the Library also offers extensive services via the web, including links to a wide-ranging variety of resources about the performing arts including such topics as arts administration, dance, film, theatre and general resources with information about such topics as grants, union funding opportunities, public funding and much more.

Hint: No time to get that statistic you need to complete a grant proposal or make a well-informed pitch to a potential donor? The New York Public Library for the Performing Arts answers ready reference questions via e-mail. Following is contact information for some of the NYPL Divisions:

- Billy Rose Theatre Collection: theatrediv@nypl.org
- The Circulating (lending) Collections: lpacirc@nypl.org
- Jerome Robbins Dance Division: dance@nypl.org
 - Music Division: tel: 212-870-1650
- Rodgers and Hammerstein Archives of Recorded Sound: rba@nypl.org
- Theatre on Film and Tape Archive: toft@nypl.org

Great Places to Start:

- www.americansforthearts.org
- www.giarts.org
- www.artsandbusiness.org
- www.artspresenters.org
- www.brooklynartscouncil.org
- www.nyfa.org
- www.nysca.org
- www.nea.gov
- www.wallacefoundation.org
- www.nycityartscoalition.org
- www.allianceforarts.org
- www.artsedge.kennedy-center.org
- www.aam-us.org
- www.aep-arts.org
- www.artslynx.org
- www.tcg.org
- www.operaam.org
- www.nypl.org

The Arts: An Economic Case for Support

- Each year, the nonprofit arts industry returns \$3.4 billion in federal income taxes, \$1.2 billion in state government revenue, and \$790 million in local government revenue.
- The arts industry attracts tourism dollars—today's fastest growing economic market in the country. Cultural tourism is the leading reason cited by travelers for visiting a community.
- The nonprofits arts industry creates over one million jobs for the American people.

Statistics provided by the Association of Performing Arts Presenters.

Materials for the Arts, provides 3161 arts programs with the things they need to prosper and endure. The organization gathers materials from companies that no longer need them, and distributes them to artists and educators that do. In the process, hundreds of tons of discarded materials are removed from the New York City sanitation system. For more information on receiving donations from Materials for the Arts, visit their website at www.mfta.org.

Arts & Economic Prosperity: The Economic Impact of Nonprofit Arts Organizations and Their Audiences (Washington, DC: Americans for the Arts)

<http://www.artsusa.org/EconomicImpact/> This report from D.C.-based *Americans for the Arts* found that the nonprofit arts industry in the U.S. generates \$134 billion in economic activity annually, including \$53.2 billion in spending by arts organizations and \$80.8 billion in event-related spending by audiences. The study is based on surveys of 3,000 nonprofit arts organizations and more than 40,000 attendees in 91 cities and the District of Columbia.

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