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Years of Empowering
Women in Development
New York

The News of Women in Development, New York

President's Column

Dear WID Members,

As I sat down to write this column a few weeks ago, I began taking stock of what WID has accomplished this year, and I must say that I'm proud of our group and its energy, and the initiatives of the board. The feedback I continue to get is that our organization is one of the best networking groups in town for women in our profession.

I couldn't agree more. After all, there are now 640 of you, our members—the largest membership ever for WID New York. In the past six months, we've had a dynamic group of speakers, from WNYC to the Ford Foundation, who have given us insights into how our profession is changing and how we must develop new skills and competencies to remain competitive and compelling in our work and our goals. Our New Programs committee has organized a number of Standing-Room-Only events this year—including "Win-Win Negotiations" and "Negotiating Fundraising Goals," each valuable to those members seeking new ways to gain an edge at work and in their careers. In that vein, our April luncheon will be devoted to teaching us new ways to enhance our networking skills.

But the program year isn't over yet. We're capping off our events season with our annual Woman of Achievement Award, an honor we bestow each year to a woman who has reached the top levels of the fundraising profession and, in so doing, has made a difference to the communities she and her organization serves. As you know, at our May award luncheon, which will kick off our 25th Anniversary Celebration, we will honor Emily Kernan Rafferty, the President of The Metropolitan Museum of Art. If you haven't seen it already, I know you will enjoy reading the enclosed article about Emily, which was featured in the March issue of *Vogue*. She became Vice President for Development at the Met Museum in 1984 and has guided the institution in raising hundreds of millions of dollars over the past 20 years. We celebrate Emily's career as an example of dedication, recruitment expertise and development at the highest levels.

We here at WID want to continue to inspire and encourage our members to take top leadership roles in fundraising, and to that end, I want to acknowledge our roster of 50 career coaches from our membership ranks, listed in this newsletter, who have volunteered their time this year to coach their fellow members. The coaches' tireless work to mentor others in this way is a big part of what makes WID a unique and valuable community here in New York.

Finally, I would like to thank the members of the WID Board who have worked hard this past year at keeping our organization strong. Through the creation of excellent programs and initiatives the Board has helped us to be at the cutting edge of our profession.

As part of this community, each and every one of you is vital. Thank you for that spirit of community and for inspiring others in the work that you do.

Warmest regards,

Brenna Sheenan Mayer
President



"2005 Woman of Achievement Award Luncheon"

FEATURING

Emily Kernan Rafferty

President, The Metropolitan Museum of Art

Monday, May 16, 2005

12:00 to 2:00 p.m.

The Princeton Club

15 West 43rd Street

Members: \$40 in advance/\$65 at the door

Non-Members: \$50 in advance/\$65 at the door

Cancellations not accepted after Wednesday, May 11, 2005

Sponsored by 

On May 16, Women In Development, New York will honor Emily Kernan Rafferty, President of the Metropolitan Museum of Art, as its 2005 Woman of Achievement. The Woman of Achievement Award is given annually in recognition of the recipient's outstanding contributions to the non-profit world and efforts to advance the role of women in philanthropy and development.

Emily Kernan Rafferty assumed the post of President of the Metropolitan Museum of Art in February 2005 after serving for six years as its Senior Vice President for External Affairs. As chief administrative officer for the nation's largest and most comprehensive art museum, she is responsible for supervising more than 2,500 museum employees in such areas as development, membership, technology and information services, human resources, merchandising, communications, legal affairs, government relations, finance, security, and construction. She also serves as an *ex officio* member of the Museum's Board of Trustees.

In her previous executive role in the area of External Affairs, she held responsibility for the strategic planning for and implementation of all of the institution's development, membership, and fundraising activities, along with special events, admissions, and visitor services. She served also as a key member of the Museum's executive management team, and liaison to the Board of Trustees External Affairs Committee. She led the effort to create and manage the Metropolitan's web site, and to create and implement its multi-cultural audience and membership initiative.

Ms. Rafferty has served on the staff of The Metropolitan Museum since 1976. She began her twenty-eight-year career at the Met as an Administrator for Corporate, Foundation and Individual Fundraising, and

then served as Manager of Development from 1981 through 1984. From 1984 through 1996 she was Vice President for Development and Membership. She was promoted to Senior Vice President for Development and Membership in 1996, then to Senior Vice President for External Affairs in 1999.

She began her professional career in 1971 as an assistant to David Rockefeller, Jr. in Boston, focusing on his interests in the arts, education, and philanthropy. From 1973 through 1975 she was deputy director of education at Boston's Institute of Contemporary Art.

Born and raised in New York City, Ms. Rafferty earned her B.A. degree *cum laude* from Boston University.

A frequent speaker on topics related to non-profit management and fundraising, Ms. Rafferty has long been actively affiliated with a number of arts and inter-museum organizations. She has been a member since 1990 of ArtTable (board of directors 1991-1994); a member of both the Association of Fundraising Professionals and Women in Development; and for ten years served on the development committee of the American Association of Museums. She currently serves also as the Metropolitan Museum representative (and member of the membership committee) of the group Independent Sector.

Among her many voluntary activities, she is a lifetime honorary trustee of the Convent of the Sacred Heart, having served on the board for fifteen years beginning in 1985, and as chairman from 1993 through 1997. She was president of the Blue Hill Troupe, Gilbert and Sullivan Repertory Theater from 1998 to 1999, a group with which she has been affiliated since 1977. She has also served since 1995 as Board Vice President of the Independent School Chairmen Association.

Renew Your WID Membership Today!

Women in Development, New York enters its 25th Anniversary Year as the professional association for women in the field of fundraising.

Whether you are just starting your career, or are a seasoned professional, WID has a network of 640 current members, and a track record of service to our profession.

Please help us keep going strong for the next 25 years!

The 2004-05 WID membership year ends on June 30.

Early renewal will ensure uninterrupted benefits of membership including:

- Annual Membership Directory ■
- Luncheons, workshops, and events at reduced rates ■
 - Newsletter and Jobs Bank ■
 - Career coaching and mentoring services ■
- Opportunities to network with other dynamic women in the field! ■

Dues are still \$125 per year
(or \$60 for students and interns)

Please mail in the enclosed membership form or
renew online @ www.widny.org

WID Thanks 2004-05 Career Coaches

WID is very grateful to the following volunteers who served as Career Coaches during the 2004-05 year.

Chandra Anderson	Randy Goldstein	Annie LaRock	Eleanor Shakin
Bonnie Biondi	Jaime Greenberg	Carol Leister	Susan Shapiro
Carol Blumenfeld	Lorri Greif	Peg Mastrianni	Cathy Sharp
Melanie Brandston	Sally-Ann Hard	Tao Moran	Jean Smith
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Clare Garfield	Ginny Keim	Patricia Price	Ruth Ungerer
Ann Geller	Susan Kotcher	Cynthia Ries	Judy Weiss
Darcy Gilpin	Bobbie Kraus	Robin Rosenbluth	
Jeannine Glazewski	Julie Lang	Ely Santoni	

On behalf of the many members who benefited from your expert advice, thank you!

Welcome New Members! (cont'd)

If you are a new member (with a last name P-Z) and your name does not appear in this list, please notify the WID management office at www.widny.org.

Ritu Pande

Erika Perrow, Diller-Quaile School of Music

Maria Petula, Strategic Non-Profit Consulting

Marsha Pierson, ASPCA

Jessica Prata, New York Weill Cornell Medical Center

Michele Rattien, Urban Justice Center

Christine Rickoff

Joan Roseman, Memorial Sloan-Kettering Cancer Center

Donna Rossi, Professionals For Nonprofits

Polly Rua, Lincoln Center for the Performing Arts

Jeanne Salchli, The Whitney Museum of Art

Lisa Sanders

Galit Saraf-Brichta

Marilyn Saulle, College of New Rochelle

Lynn Schnarr, The Sustainability Education Center

Priyanka Sharma

Kristina Silbajoris, United Hospital Fund of New York

Patricia Skigen

Susan Sloves, SBS Media Inc.

Jean Smith, The Hewitt School

Shannon Smith, The Doe Fund

Lorraine Spector, Genesys

Jessica Spikerman, mercyFirst

Rebecca Stack, Sarah Lawrence College

Gabrielle Stearns

Marcia Stevens, Creative Media, Inc.

Joni Kreig Svobda, Somerset Hunterdon Business & Education Partnership

Quinn Sweeney

Penny Tehrani, Strook & Strook & Lavan LLP

Cynthia Thek, International House

Shelley M. Tonner, The Children's Institute

Margaret Touberg, World Scout Fund

Sandra Toussaint-Burgher, 21st Century Foundation

Abigail Tracy

Caroline Trainer

Phoung Tran, International House

Abby Tucker, Jewish Communal Fund

Marcella van Winden, Powerful Advancement

Charlotte Jones Voiklis, Action Without Borders/Idealist.org

Angela von Ruden

Dilara B. Walker, Teachers College—Columbia University

Mindy Weintraub, Memorial Sloan-Kettering Cancer Center

Irene Weisband

Shoshana Weisser, American Friends of the Open University of Israel

Rachel Werner, Covenant House New York

Karen Wertheimer, American Lung Association

Shannon Whitaker-Burke, Bank Street College

Eileen Willner, New York Presbyterian Hospital

Jane Wilson, Maryknoll

Nancy Wilson, Pro Mujer

Valarie Shultz Wilson, Childcare Learning Centers, Inc.

Melissa Cowley Wolf

Audrey Wu, GlobalWu Communications

Patricia Youngquist

Jennifer Zaslow, Manhattan Theatre Club

Alice Zimet, Arts + Business Partnerships LLC



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