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## 2004 Woman of Achievement Award Luncheon

FEATURING

**Virginia P. Loulouides**

*Executive Director*

A.R.T./NEW YORK

**Monday, May 3, 2004**

**12:00 to 2:00 p.m.**

**The Princeton Club**

**15 West 43rd Street**

*Members: \$40 in advance/\$65 at the door*

*Non-Members: \$50 in advance/\$65 at the door*

*Cancellations not accepted after*

*Wednesday, April 28, 2004*

## President's Column

Dear Friends:

When they told me it was time to write my final newsletter, I said, "Of the year?" "No," was the answer, "Of your tenure as president."

Once I got over the shock (I thought I had been named President for Life), I started to think about how quickly the last two years had passed, and how much change and growth had taken place here at WID: our membership is closing in on 700, the new website is up and running and enhancing communication efforts, and our luncheons are hitting new attendance records every month.

These accomplishments are even more remarkable when you consider that WID is a volunteer organization from the newsletter to the job bank to the mentor program and so on. Add to that a magnificent, activist Board that is constantly creating new and fresh programs, and the reasons we should all be so proud to be part of WID become transparently clear.

My own experience as president over the last two years has been a rich one. For me, the most rewarding aspect has been the wonderful friendships that have developed with so many of my colleagues at WID. In addition to the tremendous support of the Board of Directors, I must also salute the Executive Committee, including Virginia Strull, Stephanie Thomas, Jeanine Glazewski and Whitney Namm. And a very special thank you to Brenna Mayer, vice president of WID. Brenna and I usually spoke two or three times a week, and she was always there for me with guidance, support, and, most of all, with unbelievable good humor.

To the women who are WID—thank you for your support, your encouragement, your friendship and your collegiality. You are the most professional and accomplished group of women it has ever been my pleasure to have lunch with, and I look forward to seeing you at WID for years to come!

All the best,

Barbara I. Leshinsky  
President

On May 3, Women in Development, New York will honor Virginia P. Loulouides, Executive Director of A.R.T./New York, as its 2004 Woman of Achievement. The Woman of Achievement Award is given annually in recognition of the recipient's outstanding contributions to the non-profit world and efforts to advance the role of women in philanthropy and development.

Among other important achievements, Ms. Loulouides played a crucial role in responding to the financial challenges that faced the New York City performing arts community after the terrorist attacks on September 11, 2001. Join us as we pay tribute to a woman whose courage and foresight helped save hundreds of arts organizations at one of the worst moments in our City's history.

The Alliance of Resident Theaters (A.R.T./New York) is the service and advocacy organization for Off Broadway, the nation's largest and most artistically influential and culturally diverse theater community. As one of the chief advocates for the City's not-for-profit theater community, A.R.T./New York collects and analyzes financial data on its member theaters' income, expenditures, and audience.

Soon after September 11, Ms. Loulouides began gathering data on A.R.T./New York member theaters and initiating programs for their relief. By September 20, A.R.T./New York had held a town meeting for its members and learned the severity of the situation faced not only by the theaters at or near ground zero but also by the many others suffering losses.

Within weeks, Ms. Loulouides had swung into action, enlisting the many concerned funders with whom she is in constant contact. She proposed remedial programs, secured emergency loans and grants, and raised other support for the theaters. One of the organization's many successes at the time included the creation of a \$2.5 million re-granting fund at the behest of the Andrew W. Mellon Foundation for theaters affected by the attacks.

Her research on the impact of the attacks on the theater industry and her report "New York City's Not-for-Profit Theaters in a Post 9/11 Economy: Challenges and Opportunities" was the first report on the impact September 11 had on the not-for-

profit theater community and the community's resulting future needs.

Since becoming A.R.T./New York's Executive Director in 1991, Ms. Loulouides has seen the organization's budget nearly triple and membership grow from 150 to 450 theaters. She is responsible for the conception and development of many of A.R.T./New York's signature programs, including the Nancy Quinn Fund, the Bridge Loan Fund, and the Theater Leadership Institute.

In addition, she developed South Oxford Space, an affordable office and rehearsal space for small theaters. South Oxford Space, a 19,000-square-foot building in Fort Greene, Brooklyn, is now home to 20 theater companies. South Oxford Space's success led A.R.T./New York to launch a second shared office project in Manhattan's Garment District. In March 2002, A.R.T./New York signed a 20-year lease for a 32,000-square-foot space at 520 Fifth Avenue. With \$2.7 million in funding from the Bloomberg Administration, the City Council, and the Manhattan Borough President, A.R.T./New York renovated the floor, known as Spaces at 520, turning it into office, rehearsal, and meeting space for 24 not-for-profit theater and arts organizations.

Ms. Loulouides' work extends outside her duties at A.R.T./New York. She serves on a number of boards and committees, including the Arts, Culture, Tourism and Education Subcommittee of the Lower Manhattan Development Corporation; the Executive Committee of the New York City Arts Coalition; the board of the John Golden Foundation; and the board of advisors to the Martin E. Segal Theater Center. She has also served as a panelist for the National Endowment for the Arts and the Andrew W. Mellon Foundation, and as an Arts International marketing consultant to performing arts organizations in Prague. She has taught arts marketing in the Masters of Arts Management programs at New York University and Marymount Manhattan College, and was a guest speaker at the Yale School of Drama.

Ms. Loulouides received a BA in Humanities from John Hopkins University and an MA in Performing Arts Management from American University. She resides in Park Slope, Brooklyn with her husband John and their son Zachary.

# Renew Your WID Membership Now!

## A letter from Membership Committee Chair Tao Moran

Last year in this space I mentioned the amazing year we enjoyed with our newly designed website. This year, in addition to our new "look", we have gained a record number of new members! In the past year we have grown 117%, adding over 200 new members and breaking the 600 membership mark for the first time—we are now more than 650 strong!

I hope that all of our new members, as well as our long-standing members, have enjoyed the monthly luncheons, the opportunities to meet and network with other women in the greater New York fund-raising community, and the added bonus of belonging to a professional organization that can help us grow in our careers. WID was established to foster the careers of women in development and I encourage you to take full advantage of your membership to enhance your professional standing in the field.

That being said, I also encourage you to renew your membership before it lapses on June 30 so you can continue to enjoy the full advantages of belonging to WID. As a member you will be listed in and receive the Membership Directory; receive discounts to luncheons, events and seminars; and continue to receive our newsletter and monthly Job Bank. You can find a career coach to help mentor you in your career and have access to a growing network of professional fund-raisers.

Again this year the Board has decided not to raise dues and they remain at only \$125 (or \$60 for students and interns). Please return the enclosed membership form today, or sign up on our secure website at [www.widny.org](http://www.widny.org).

I look forward to welcoming you back next year as a member of Women in Development, New York!

## WID Thanks its 2003–2004 Career Coaches

WID is very grateful to the following volunteers who served as Career Coaches during the 2003–2004 year:

Carol Blumenfeld	Margaret Mastrianni
Julia Bonem	Brenna Mayer
Maggie Buchwald	Tao Moran
Claudia Chouinard	Barbara Morgan
Melissa Cohen	Debbie Niederhoffer
Susan Ebersole	Bonnie Osinski
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Mary Heagley	Nell Shanahan
Jane Karlin	Jeanne Sigler
Jennifer Kirby	Virginia Strull
Bobbi Kraus	Arlene Swartz
Pamela Lederman	Stephanie Thomas

On behalf of the many members who benefited from your expert advice, thank you!

## Honoring Past Woman of Achievement Award Winners

For the past 17 years, Women in Development, New York has presented its Woman of Achievement Award to an outstanding individual who has demonstrated a commitment to furthering the role of women in development and philanthropy. Our congratulations to Virginia P. Louloudes, Executive Director of A.R.T./New York, for becoming our latest award recipient. Previous recipients are:

2003	Elaine R. Jones, President and Director-Counsel, The NAACP Legal Defense and Educational Fund, Inc.
2002	Madeline Lee, New York Foundation
2001	Sara Melendez, Independent Sector
2000	Mary Schmidt Campbell, Tisch School of the Arts at New York University
1999	Naomi Levine, New York University
1998	Elinor Guggenheimer, New York Women's Agenda
1997	Nicki Newman Tanner, UJA—Federation of Jewish Philanthropies of New York
1996	Susan Weber Soros, The Bard Graduate Center for Studies in the Decorative Arts
1995	Sara Ann Fagin, Phoenix House
1994	Marie Wilson, Ms. Foundation for Women
1993	Jane Gracer Blumfeld, Beth Israel Medical Center
1992	Lenore Parker, YWCA of New York City
1991	Betsy Gotbaum, NYC Parks and Recreation
1990	Penny Stoil, Projects Plus
1989	Elizabeth Hicks, NAACP Legal Defense Fund
1988	Marguerite Gilpatric, Planned Parenthood Federation of America
1987	Elizabeth Becker, YWCA



Women in Development  
New York

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