



## Frequently Asked Questions

### About QUASH

**1. What is QUASH?**

QUASH is an acronym for the event's full name – **Q**uest to **U**n unravel **A**lzheimer's **S**cavenger **H**unt. More specifically, QUASH is a part physical, part mental, campus-wide scavenger hunt that raises awareness and funds to benefit the Alzheimer's Association, the leading voluntary health organization in Alzheimer care, support and research.

**2. When is QUASH?**

The 2010 Campus QUASH – UNI event will be held on April 24, 2010. The kickoff location has not been confirmed at this time, stay tuned for more details!

**3. How do I register to QUASH?**

Register to QUASH online at [www.quashnow.org](http://www.quashnow.org). If you are unable to go through the registration process online, visit [www.quashnow.org](http://www.quashnow.org) to download a registration form. Keep in mind there is a \$10 registration fee for QUASH, so have your credit/debit card handy! If you do not have internet access, call 319-277-4100 to request a paper registration form.

**4. What time does QUASH start? How long does it last?**

Check-in starts at 10:00 a.m. and QUASH officially kickoff around 11:00am. QUASHing will last an hour and a half, finishing around 12:30 p.m. After all teams complete the hunt, lunch will be provided, followed by an awards ceremony and after party! Plan to wrap up by 2:00 p.m. at the latest.

**5. How far will I have to travel during the event?**

All of the QUASH clues will lead your team to a location on UNI's campus or "The Hill". How far you travel is really up to you! When your team arrives at check-in, you'll receive a packet with clues and a map denoting the northern, eastern, southern and western boundaries of the hunt. You will then decipher the clues and decide upon the most efficient route from point to point.

**6. How do you win?**

Teams win QUASH by earning the most points. Each clue that you solve will lead you to a specific campus attraction, where you will be asked to perform a challenge or to collect detailed information. Upon completion of this task, you will earn a number of points based on the difficulty of the assignment. (You can see the number of points the clue is assigned on the QUASH card that you receive when you check in.) When you arrive at the finish line, a Q-Crew Volunteer will tally your team's points.

**7. Is there a minimum age requirement to register for QUASH?**

QUASH participants must be 18 years of age or older on the day of the event.

### Teams

**8. How many players are on a team?**

A team is composed of two to four players. If you are having difficulty finding enough players, contact your QUASH support team at [jessica.kelly@alz.org](mailto:jessica.kelly@alz.org). They will be available during the 2010 season to connect you with other players looking for a team.

**9. How do I sign up as a Team Captain?**

If you would like to start a team and serve as the Team Captain, you should choose the “Start a Team” option during registration. Then your other potential team members will be able to visit [www.quashnow.org](http://www.quashnow.org) and join your team.

**10. Can team members share or split donations?**

Each team is responsible for raising a minimum of \$100 per team member. Your QUASH support team is available to help you reach your fundraising goal. Contact them at [jessica.kelly@alz.org](mailto:jessica.kelly@alz.org) or visit [www.quashnow.org](http://www.quashnow.org) and click the “Raise Money” tab for helpful tools and tips.

**Volunteer**

**11. How do I get involved with the planning of Campus QUASH - UNI?**

This event is coordinated and overseen by a student organization called “UNI QUASH” – people interested in volunteering at the event are encouraged to join one of the student organization’s support committees by contacting [jessica.kelly@alz.org](mailto:jessica.kelly@alz.org).

**12. Can I choose my volunteer responsibility?**

As a UNI QUASH member you may choose to sit on the Logistics Committee, Fundraising Committee or Promotions Committee. All volunteers work together on QUASH day to ensure the success of the event.

**Fundraising and Donations**

**13. Do I have to fundraise in order to QUASH?**

Each team is responsible for raising \$100 per participant. (For example, a team of three is responsible for raising \$300; this amount can be split among team members however you may choose). Raising \$100 is easier than you think and your QUASH support team is available to help you reach your fundraising goal with helpful tips and ideas! Contact them at [jessica.kelly@alz.org](mailto:jessica.kelly@alz.org) or 319-277-4100.

**14. What if my team doesn’t meet our fundraising minimum in time for the event day?**

Don’t worry! You can still QUASH. You have 30 days after the event to meet the fundraising minimum. And you won’t be alone! We’ll be ready to lend a hand with coaching and tips to help you reach – and exceed – your goal.

To get a head start on fundraising, reach out to the QUASH support team before your event day by e-mailing [jessica.kelly@alz.org](mailto:jessica.kelly@alz.org). A group of fundraising experts are standing by to help you reach your goal.

**15. Is a portion of my registration fee a donation?**

No, your registration fee does not count toward your team fundraising goal.

**16. Is my registration fee tax-deductible?**

The registration fee is not tax-deductible. It is also non-refundable and non-transferrable.

**17. Are all donations tax-deductible?**

Yes, all the dollars that you raise are tax-deductible to the extent allowed by the law. Our federal tax ID number is 13-3039601.

**18. If I can't participate in the event, what happens to the donations that I have raised?**

All donations and registration fees are non-refundable. All of the funds raised through QUASH go to support Alzheimer research, care, advocacy and support.

**19. Who should I make my check out to?**

All donations given via check should be made out to the Alzheimer's Association.

**20. How do I turn in my donation checks?**

Please download the donation form that is available in your headquarters at [www.quashnow.org](http://www.quashnow.org) and mail checks to the following address:

Alzheimer's Association  
Campus QUASH – UNI  
2712 Orchard Dr. Ste. B2  
Cedar Falls, IA 50613

Include one donation form per check. You may also bring your checks with you on event day.

**21. Do all donors receive a receipt?**

All donors who give online will receive a receipt as part of an automatic response thanking them for their gift. Donors who submit gifts via mail will receive a receipt for donations over \$100. All other receipts are given upon request only.

**22. What is a matching gift and how do I apply for one?**

Many organizations have a program where they will match a certain amount of money that their employees contribute to a cause. Simply check with your company's human resources department to obtain a matching gift form or to ask about participation in the program. For more information on matching gifts, visit <http://www.matchinggifts.com/alz/>.

**23. How does the Alzheimer's Association use my donations?**

The Alzheimer's Association national organization meets or exceeds relevant watchdog standards in its allocation of donor dollars. According to the BBB Wise Giving Alliance, nonprofit organizations should spend at least 65 percent of its total expenses on program activities, with remaining funds going to administrative and fundraising expenses.

The national Alzheimer's Association organization continues to meet and exceed these minimum standards with 82 percent of our total annual expenses going to care, support, research, awareness and advocacy activities.

**24. How do I find a participant's personal Web page?**

Visit [www.quashnow.org](http://www.quashnow.org), select the event city and click on "Donate." Search by the participant's first or last name.

**25. Why is the "Donate" search not finding a participant that I know has registered?**

You must type in the first name or last name of the participant exactly how it is spelled. The online database is not case sensitive. If you're having trouble, try entering just the first few letters of the participant's name. If you have a problem locating a participant that you are sure has registered, send an e-mail to [jessica.kelly@alz.org](mailto:jessica.kelly@alz.org) or call 319-277-4100 to request help.