



2015 VON Trivia Challenge presented by **Scotiabank**

The Facts

VON Middlesex-Elgin touches **3100 individuals** in your community **each month**. They count on us to provide them with vital services.

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We provide over 50 programs and services.

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We are a **charitable, not-for-profit** health care organization, caring for individuals in this community since 1906.

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Charitable #13750 8057 RR0001



Middlesex-Elgin
vonmiddlesexelgin.ca

Dear friends,

Get ready for amazing brain teasers and fun facts! Mark your calendars for **Friday, November 6th, 2015** - it's the **19th annual VON Trivia Challenge** presented by **Scotiabank** at the London Convention Centre.

Last year our amazing sponsors, in-kind donors, participants and volunteers helped us achieve a **record breaking fundraising event**. We enjoyed our biggest total raised in the events' history – **over \$47,000** – the most **teams at 54** – and the most **successful silent auction** - raising over \$9,200.

With your help we can set new records this year!

Please choose one of the **sponsorship opportunities** detailed in the enclosed package, or let's work together to customize a package fits **your organizational, promotional and corporate responsibility goals**.


With a Silver sponsorship or higher your benefits include a **team entry**. You can treat clients or staff to our unique relationship and team building experience. We also hope you might consider promoting your brand, products or services, or consider making a personal **donation to our spectacular silent auction**.

All cash donations where no sponsorship recognition is requested, qualify for a charitable tax receipt. All donations to the Trivia Challenge are greatly appreciated.

Once again we expect to host **over 500 participants** at the London Convention Centre through ten rounds of ten questions on November 6th. Funds from the VON Trivia Challenge **stay in the community** and make a tremendous impact on the health and well-being of our clients. Your support will allow us to maintain existing services, serve clients who can't afford to pay, and develop new services in response to the ever-changing needs of our community.

Thank you for your consideration.

Cheers!


Julie Simpson
Fund Development Coordinator
519-659-2273 ext. 3275 or julie.simpson@von.ca



To meet printing requirements- **sponsorship deadline is: September 11th, 2015*

As a registered charitable organization, VON needs your support to ensure that we continue to build vibrant communities and positively affect the lives of those around us.

Sponsorship Grid

Level	Value
Platinum	\$2,500
Gold	\$1,500
Silver	\$1,000
Bronze	\$500

Let's Customize a Level for You!

Einstein Hour Sponsor
Silent Auction Sponsor
Volunteer Sponsor

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2015 Trivia Sponsorship Levels & Benefits

Presenting: SOLD – Scotiabank

Einstein Hour - \$3,500 – Reception area *booth & prominent colour company logo'd signage; *corporate banner in prominent venue location; logo placement on 3 rounds of questions; company name on 3 eblasts to over 400 recipients; logo on "team name" table signage; 2 sponsor themed trivia questions; 2 VIP teams; logo on event posters and postcards for distribution, logo in silent auction booklet on all team tables, logo & link on VON website, verbal acknowledgement at event.

Platinum - \$2,500 - *Corporate banner in prominent venue location; opportunity to display company products/information at event (some restrictions apply); logo placement on 2 rounds of questions; company name on 3 eblasts to over 400 recipients; logo on "team name" table signage; 2 sponsor themed trivia questions; 2 VIP teams; logo on event posters and postcards for distribution, logo in silent auction booklet on all team tables, logo & link on VON website, verbal acknowledgement at event.

Gold - \$1,500 - Logo placement on 1 round of questions; company name on 3 eblasts to over 400 recipients; logo on "team name" table signage; 1 sponsor themed trivia question; 1 VIP team; logo on event posters and postcards for distribution, logo in silent auction booklet on all team tables, logo & link on VON website, verbal acknowledgement at event.

Silver - \$1,000 -1 team; company name on event postcards for distribution, logo on event posters, logo in silent auction booklet on all team tables, logo on VON website; verbal acknowledgement at event.

Bronze- \$500 – Company name in silent auction booklet on all team tables, company name on event posters, verbal acknowledgement at the event.

(*booth items and corporate banners provided by sponsor)

- Your support may have helped "Grace" who embraced lessons from a Collective Kitchen's program and astounded her doctor by getting her blood sugar levels were under control and greatly improving her overall health; or helped "Bill" avoid a heart attack or stroke after a VON volunteer discovered his dangerously high blood pressure at a free VON Blood Pressure Clinic.
- All funds raised at the VON Trivia Challenge support vital VON home care and community services throughout London, Middlesex & Elgin counties. **Funds stay in our community.**
- The 2014 Trivia Challenge attracted **more than 150 businesses and individuals, plus nearly 500 participants and volunteers.**

VON is people-centered and family-focused in our goal to help people maintain both their independence and their connection to the community for as long as they choose.

YES!

I will sponsor the
2015 VON Trivia Challenge
presented by **Scotiabank**

Choose your level:

**Exclusive Presenting
Sponsor**

Sold - Scotiabank

Einstein Hour

\$3,500

Platinum

\$2,500

Gold Sponsor

1,500

Silver Sponsor

\$1,000

Bronze Sponsor

\$500



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2015 Sponsorship Confirmation Form

Trivia Sponsor Information

Company Name:

Contact Name:

Address:

City/Prov:

Postal Code:

Phone:

Fax:

Email:

Payment Information:

(options include cheque, Visa or MasterCard)

Cheque enclosed (made payable to VON Middlesex-Elgin)

or

Credit Card Number:

Amount:

Expiry Date:

Security Code:

Name as it appears on credit card:

Signature:

Please send confirmation and payment by **September 11, 2015** to:
Julie Simpson, Fund Development Coordinator, VON Middlesex-Elgin,
Suite 100 –1151 Florence Street, London, ON N5W 2M7 julie.simpson@von.ca
Fax: 519-659-6191 Charitable # 13750 8057 RR0001