

Sponsorship Levels

Push-Up & Up, Inc. is a registered 501(c)(3).
All sponsorships are available for customization.

“Role Model” Presenting Sponsor - \$10,000

- Name connected to event on all communication and Category Exclusivity
- *Plus all items listed in lower level sponsor packages*

“Inspire” Platinum Sponsor - \$5,000

- Name/logo on front of team packet
- Recognition on all print/broadcast advertising
- Recognition in all press releases and media appearances
 - Prominent on-site banner at entrance of event (company provided)
- *Plus all items listed in lower level sponsor packages*

“Lead” Gold Sponsor - \$2,500

- Name/logo on all pubs and collateral including letters, PU&U and CIS websites, brochures, banner, eNewsletters, and social media
 - Website url link to pop-up from PU&Uwebsite
 - Name/Logo on t-shirts and team packets
- Recognition on the PA System throughout the event
- *Plus all items listed in lower level sponsor packages*

“Believe” Bronze Sponsor - \$1,000

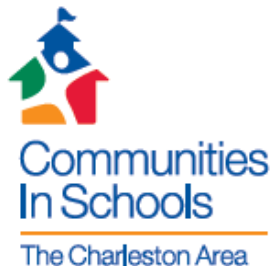
- Name/logo on Push-Up & Up/CIS websites, banner, e-Newsletter
 - On-site banner at event (company provided)
- Insertion of company item in team bags (company provided)
 - Table with company-provided materials at event
- *Free entry for one team participation*

“Achieve” CIS Student Team Sponsor - \$500

- Name listed on Push-Up & Up and CIS websites
- Name listed in event program and beside student team on-site
 - Free t-shirts provided to CIS team

Premium Giveaway Sponsor- \$1,500-\$3000

- Custom sponsorships for event bag giveaway items
- \$1,500 = sun care kit, water bag OR stretchy sweat band
- \$3,000 = reflective ankle, shoe laces OR sport towel
- Logo on program, signage, t-shirt and other event materials



For more info visit:
<http://pushupandup.org>

Premium Giveaway Sponsorship Items

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\$1,500 Level



Water Bag



Suncare Kit



Stretchy Sweat Band



\$3,000 Level



High Visibility Shoe Laces



Sport Towel



Reflective Anklet

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