



May 4, 2012
Hyatt Regency Greenville

The 5th Annual Upstate

Forget-Me-Not Ball


Benefiting the

alzheimer's  association[®]

South Carolina Chapter



Corporate sponsorship opportunities



Join us as a sponsor of the 5th Annual Upstate

Forget-Me-Not Ball

an unforgettable black-tie-optional gala featuring fine food & beverages, silent auction, and live entertainment.

Unforgettable Sponsor

\$5,000

- Two tables for ten attendees (twenty total attendees)
- Recognition (company logo) in Alzheimer's Association Chapter newsletter (>31,000 mailed)
- Full page advertisement in Forget-Me-Not Ball program
- Company signage on table
- Recognition during Ball ceremony

Amethyst Sponsor

\$2,500

- One table for ten attendees
- Recognition (name listing) in Alzheimer's Association Chapter newsletter (>31,000 mailed)
- Half page advertisement in Forget-Me-Not Ball program
- Company signage on table
- Recognition in Ball ceremony

Table Sponsor

\$1,000

- One table for eight attendees
- Recognition (name listing) in Alzheimer's Association Chapter newsletter (>31,000 mailed)
- Company signage on table
- Name recognition in the Ball program

Patron Sponsor

\$ 500

- Group seating for four attendees
- Name recognition in the Ball program

Individual seats (\$100) may be reserved online at www.fmnball.org.

About Alzheimer's disease:

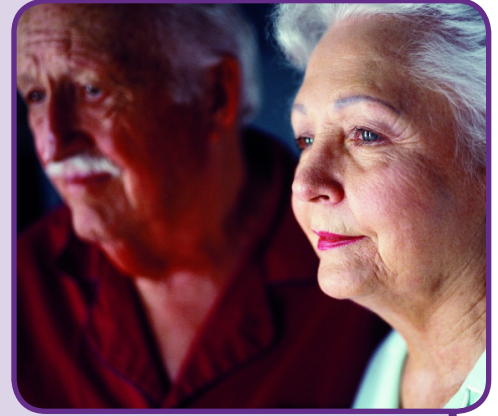
- Alzheimer's disease is an incurable, degenerative, ultimately fatal neurological disease that affects 1 in 8 people over the age of 65 and nearly half of all people over the age of 85.
- While age is the biggest known risk factor for the disease, more than 200,000 Americans under age 65 are living with younger onset Alzheimer's disease.
- A person in our country develops Alzheimer's disease every 70 seconds.
- Without a breakthrough in medical treatment, there may be as many as 16 million Americans with Alzheimer's disease by the year 2050.
- There are estimated 80,000 people living with Alzheimer's disease or a related dementia in the state of South Carolina alone.
- The cost of Alzheimer's related Medicare and Medicaid spending is predicted to bankrupt these government programs before the year 2050.

Our local support services:

- A 24-Hour Helpline, **800-272-3900**, staffed all year long.
- Extensive web resources at **www.alz.org/sc**.
- More than 90 caregiver support groups statewide, as well as early stage dementia support groups for individuals diagnosed with dementia and their care partners.
- Confidential care consultation.
- MedicAlert® + Alzheimer's Association Safe Return®, a program that helps to safely recover persons with Alzheimer's who wander away from home.
- Educational workshops to caregivers, community groups, social workers, clergy, hospice workers, and other professionals serving seniors.
- Respite for family caregivers to have a temporary break from the duties of full-time caregiving.
- Advocacy on behalf of those with Alzheimer's, urging our state and federal governments to address Alzheimer's by supporting research funding, support services and related legislation.

Our vision:

Our vision is a world without Alzheimer's. The Alzheimer's Association is the world leader in private funding for research into the causes of and possible cures for Alzheimer's disease. Only the U.S. Federal Government outpends the Association in funding Alzheimer's related research.



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2012 Sponsorship Commitment Form

*The sponsorship commitment deadline is **April 13, 2012**. Artwork for the Program must be received at that time. Please email artwork (high resolution jpg, eps, or pdf) to kimberly.williams@alz.org. Ad space is black and white.*

Sponsor Name/Company _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Contact Name _____

E-mail Address _____

Select a Sponsorship Level:

- | | |
|--|----------|
| <input type="checkbox"/> Unforgettable Sponsor | \$ 5,000 |
| <input type="checkbox"/> Amethyst Sponsor | \$ 2,500 |
| <input type="checkbox"/> Table Sponsor | \$ 1,000 |
| <input type="checkbox"/> Patron Sponsor | \$ 500 |

Additional Program Advertising*:

- | | |
|--|--------|
| <input type="checkbox"/> Full Page (4.25 x 7.5) | \$ 250 |
| <input type="checkbox"/> Half Page (4.25 x 3.5) | \$ 200 |
| <input type="checkbox"/> Business Card (4.25 x 2.25) | \$ 100 |

*Price solely for ad space, no benefits included.

Payment Information

All payments must be received by the Forget-Me-Not Ball on May 4, 2012. Please select your payment preference.

- Please mail invoice to the address above.
- Check # _____ enclosed payable to Alzheimer's Association.
- I would like to pay by Visa Mastercard Discover.

Name on Card: _____

Card Number: _____ 3-Digit Security Code: _____

Expires: _____ Billing Zip Code: _____

Please fax form to 864-250-0807 or mail form and payment to the Alzheimer's Association, Attn: Upstate Forget-Me-Not Ball, 301 University Ridge, Suite 5000, Greenville, SC 29601.

This commitment form is due by April 13, 2012. Please retain a copy for your records.

For additional information, please contact Kimberly Williams, Director of Development, at 864-250-0029 or kimberly.williams@alz.org.