



MONMOUTH COUNTY
society for the prevention of cruelty to animals

Fur Ball MASQUERADE



Sponsorship Opportunities

PRESENTING SPONSOR: *(Only 1 available)* **\$15,000**

Masquerade Marvel

20 tickets, VIP preferred seating (2 tables of 10) with tableside beverage service, company logo featured on red carpet photo backdrop, customized opportunity to showcase your product or service at event, signature cocktail (exclusive signage at bar), inside front cover of ad journal, exclusive banner on event e-blasts (25k individuals reached) with link to company website, social media exposure (over 56k followers), company logo featured with direct website link on event page, exclusive signage at event entrance and near program podium, recognition during program and post-event PR

DIAMOND SPONSOR *(4 available)* **\$10,000**

Dining Dog Dinner Sponsor

Cool Cat Cocktail & Costume Sponsor

Pretty Kitty Décor & Dessert Sponsor

Shake Your Mutt-Maker Music & Entertainment Sponsor

10 tickets, VIP preferred seating (1 table of 10) with tableside beverage service, signature cocktail (signage at bar), full page color ad in journal, name or logo featured on event e-blasts (25k individuals reached) with link to company website, social media exposure (over 56k followers), name or company logo featured with direct website link on event page, exclusive signage at event and recognition during program and post-event PR

PLATINUM SPONSOR..... **\$5,000**

6 tickets, full page color ad in journal, name or logo featured on event e-blasts (25k individuals reached) with link to company website, social media exposure (over 56k followers), name or company logo featured with direct website link on event page, exclusive signage at event

P'AW PAIR, Event Pet Nanny Sponsor *(Only 1 available)*..... **\$3,500**

4 tickets, full page color ad in journal, name listed on event e-blasts (25k individuals reached), social media exposure (over 56k followers), name or company logo listed on event page, exclusive signage at dog walking station, name or company on Fur Ball dog mess bags

GOLD PAW..... **\$2,500**

4 tickets, full page color ad in journal, name listed on event e-blasts (25k individuals reached), social media exposure (over 56k followers), name or logo listed on event signage and on event page

SILVER PAW..... **\$1,000**

2 tickets, ½ page color ad, name listed on event signage and on event page

Ad Journal Information

Back Cover: \$1500 - Full page color 4.5”w x 7.5” H

Full Page ad: \$250 - Black & White 4.5”w x 7.5” H

Inside Back Cover \$1000 - Full page color 4.5”w x 7.5” H

Half Page ad: \$100 - Black & White 4.5”w x 3.75” H

Premier Paw: \$500 - Full page color 4.5”w x 7.5” H

*Preferred Placement

Sponsor a Best Friend: \$500 - Full page color 4.5”w x 7.5” H

Includes photo of your pet next to a MCSPCA shelter animal, with text, “*Your pet’s name, beloved pet of owner name, is sponsoring MCSPCA shelter animal name with description.*”

AD JOURNAL DEADLINE

September 29, 2017

Please submit your high resolution ad to jamee@monmouthcountyspca.org or call 732-440-1548 for questions.

TICKETS *(open seating, cocktail style evening with dinner stations)*

I would like to purchase _____ tickets at \$200 each *(open seating, cocktail-style evening)*

I would like a reserved table for 8, tickets included, for \$2,000 *(Private table with preferred placement, limited availability)*

Guest name(s): _____

NEW this year! Bring your best furry dog friend as a date at no charge!

I would like to bring my dog to the event

You will be contacted via email with additional information, please be sure to fill in your email address below.

PAYMENT INFORMATION

YES! I would like to participate as a: _____

I cannot participate at this time, please accept my donation of \$ _____

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Enclosed is a check in the amount of \$ _____ made payable to MCSPCA Fur Ball

Please charge my credit card (VISA, MasterCard, Discover, AMEX) in the amount of \$ _____

Card number: _____ Security code: _____

Signature: _____

Please submit this form and payment to:

MCSPCA Fur Ball
260 Wall Street
Eatontown, NJ 07724

AD JOURNAL DEADLINE

September 29, 2017

Please submit your high resolution ad to jaimie@monmouthcountyspca.org or call 732-440-1548 for questions.

Visit our website www.monmouthcountyspca.org for additional information.



Monmouth County SPCA
& Homeward Bound Adoption Center

Our mission is to protect and advocate for all animals. We are dedicated to enforcing animal cruelty laws; providing a safe haven for homeless, abused and abandoned pets while they await adoption; reducing pet over-population through spay/neutering; and cultivating their humane treatment through education and service as a valuable community resource.