

# School Challenge

Special Olympics  
Wisconsin



Freezin' For A Reason

## Is Your School FREEZIN' for a REASON?

Attention all High Schools and Middle Schools!!! Do you have what it takes to be Freezin' for a Reason by taking part in winter's craziest event to support Special Olympics? The Polar Plunge has quickly become the most popular winter event for High School & Middle School students – last year more than 300 students from the Chippewa Valley participated in the event! Let's blow that number out of the water in 2012!

### 2011 Top School Fundraisers

Northstar Middle School  
Bloomer Nat'l Honors Society  
Osseo-Fairchild High School  
Augusta High School  
Gilmanton High School  
Regis Teachers  
Fall Creek High School  
Memorial High School Key Club  
Elk Mound Middle School Girls Basketball  
Eleva Strum High School  
Stanley Boyd Newspaper Club  
North High School Key Club



### The CHALLENGE is ON!

We are challenging ALL schools to take the Polar Plunge! Raise \$3,000 as a team and win a team party from Chaos Water Park, in Eau Claire. As a bonus, the team that raises the highest amount of pledges online by February 6th will WIN the **School VIP Package!** The VIP Package includes:

- A Cody Limousine ride for your team to the plunge (up to 20 people) (transportation from the plunge is not provided)
- Free lunch for your team at the Plunge
- Snacks in the Cody limousine for the ride
- A VIP Plunge Time

### FREEZIN' made EASY - How WE help YOU!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact Karen at [kkraus@specialolympicswisconsin.org](mailto:kkraus@specialolympicswisconsin.org).
- Get your paper Polar Bear Fundraising Kit – includes paper polar bears your team can sell for \$1.00 at school or at area businesses. All funds raised count toward your team's pledges.
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service. Great for resumes, college applications, community service requirement for school, etc. Volunteer opportunities also available!