

School Challenge



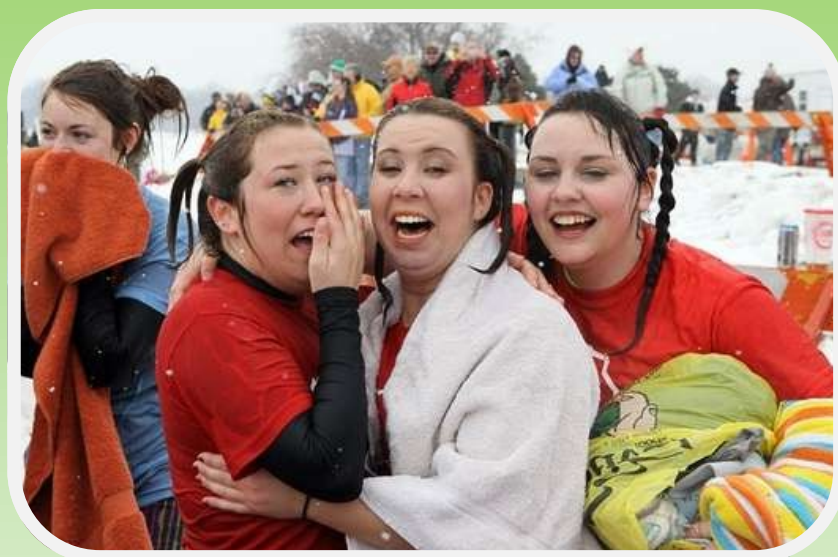
Freezin' For A Reason

Is Your School FREEZIN' for a REASON?

Attention all High Schools and Middle Schools!!! Do you have what it takes to be Freezin' for a Reason by taking part in winter's craziest event to support Special Olympics? The Polar Plunge has quickly become the most popular winter event for High School & Middle School students – last year more than 300 students from the Chippewa Valley participated in the event! Let's blow that number out of the water in 2012!

2011 Top School Fundraisers

Northstar Middle School
Bloomer Nat'l Honors Society
Osseo-Fairchild High School
Augusta High School
Gilmanton High School
Regis Teachers
Fall Creek High School
Memorial High School Key Club
Elk Mound Middle School Girls Basketball
Eleva Strum High School
Stanley Boyd Newspaper Club
North High School Key Club



The CHALLENGE is ON!

We are challenging ALL schools to take the Polar Plunge! Raise \$3,000 as a team and win a team party from Chaos Water Park in Eau Claire. As a bonus, the team that raises the highest amount of pledges online by February 6th will WIN the **School VIP Package!** The VIP Package includes:

- A Cody Limousine ride for your team to the plunge (up to 20 people) (transportation from the plunge is not provided)
- Free lunch for your team at the Plunge
- Snacks in the Cody limousine for the ride
- A VIP Plunge Time

FREEZIN' made EASY - How WE help YOU!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact Karen at kkraus@specialolympicswisconsin.org.
- Get your paper Polar Bear Fundraising Kit – includes paper polar bears your team can sell for \$1.00 at school or at area businesses. All funds raised count toward your team's pledges.
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service. Great for resumes, college applications, community service requirement for school, etc. Volunteer opportunities also available!