

# School Challenge



## Is Your School FREEZIN' for a REASON?

Attention all High Schools and Middle Schools!!! Do you have what it takes to be Freezin' for a Reason and take part in winter's craziest event all to support Special Olympics! The Polar Plunge has quickly become the most popular winter event for High School & Middle School students – last year over 250 students from throughout the Madison Area participated in the event!

### 2011 Top School Fundraisers

Verona HS	\$32,289
Oregon Schools	\$3,627
DeForest HS	\$4,462
Middleton HS	\$2,191
Belmont HS	\$2,071
Evansville HS	\$1,484
Juda Schools	\$1,416
Mount Horeb HS	\$1,415
LaFollette HS	\$1,166
BlackHawk MS	\$1,080
Monona Grove HS	\$1,080
Sennett MS	\$1,070
New Glarus HS	\$640



## The CHALLENGE is ON!

The **top two** schools that raise the highest amount of pledges online by February 9th will WIN the **School VIP Package!** The VIP Package includes:

- A bus for your team
- Free lunch for your team after the Plunge
- A VIP Plunge Time

## FREEZIN' made EASY - How we help!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact John at [Jweichelt@specialolympicswisconsin.org](mailto:Jweichelt@specialolympicswisconsin.org).
- Get your paper Polar Bear Fundraising Kit – includes paper polar bears your team can sell for \$1.00 at school or at area businesses. All funds raised count toward your team's pledges.
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service – great for resumes, college applications, community service requirement for school, etc. Volunteer opportunities also available!