

# School Challenge



## Is Your School FREEZIN' for a REASON?

Attention all High Schools and Middle Schools!!! Do you have what it takes to be Freezin' for a Reason by taking part in winter's craziest event to support Special Olympics? The Polar Plunge has quickly become a popular winter event for High School & Middle School students – last year nearly 150 students from throughout Northeastern Wisconsin participated in the event!

### 2011 Participating Schools Included:

Bay Port High School  
Bayview Middle School  
Franklin Middle School  
Marinette High School  
Menasha High School  
Oconto High School  
Parkview Middle School  
Preble High School  
Pulaski High School  
Roncalli High School  
Seymour High School  
Shawano Community Middle School  
Southwest High School  
West De Pere High School



## The CHALLENGE is ON!

We are challenging ALL schools to take the Polar Plunge! Raise \$1,500 as a team and win a team party from Buffalo Wild Wings or Cousins Subs. As a bonus, the school that raises the highest amount of pledges online by February 16th will WIN the **School VIP Package!** The VIP Package includes:

- Free lunch for your team at the Plunge
- A VIP Plunge Time
- Event plaque naming YOUR SCHOOL as the 2012 Polar Plunge Plunge School Challenge Winner!

## FREEZIN' made EASY - How we help!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact Kathy at [kwalker@specialolympicswisconsin.org](mailto:kwalker@specialolympicswisconsin.org).
- Get your Polar Bear Icon Kit – includes paper polar bears your team can sell for \$1 at school or at area businesses. All funds raised count toward your team's pledges.
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service – great for resumes, college applications, community service requirement for school, etc. Volunteer opportunities also available!