

# School Challenge



Freezin' For A Reason

## Is Your School FREEZIN' for a REASON?

Attention all High Schools and Middle Schools!!! Do you have what it takes to be Freezin' for a Reason by taking part in winter's craziest event to support Special Olympics? The Polar Plunge has quickly become the most popular winter event for High School & Middle School students – last year over 150 students from throughout the Wausau Area participated in the event!

Join us for School Plunge-a-palooza on **Friday February 24th**. Start a school team and plunge Friday afternoon. The school to raise the most pledges by February 23rd at noon will have a chance to be featured on News Channel 7!

### To Register as a **Friday School Plunger**

1. You must register **ONLINE** to be a Friday School Plunger at [SpecialOlympicsWisconsin.org](http://SpecialOlympicsWisconsin.org). Please register by February 23rd at noon in order to participate on February 24th.
2. When registering your Plunge Team you must select **Middle School** or **High School** when asked to enter your **team type**.
3. In your **Team Name** please enter your school name as your team name (Example: Mosinee HS Cheer Club or DC Everest Soccer Team)
4. Raise \$75 and receive a long-sleeve T-shirt. You earn more incentive the more pledges you raise. Check out the list online.
5. Send lots of emails to your family and friends to collect online pledges. Don't forget to post your online fundraising link on your facebook. Tell everyone what you are doing and why! Ask everyone!!
6. On **FRIDAY PLUNGE DAY** bring your waiver signed by a parent or guardian if you are under 18 years old.



## FREEZIN' made EASY - How we help!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Personal Goal - The School Plunger who raises the most pledges individually will receive an \$100 gift card.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact Alyssa at [amatelski@specialolympicswisconsin.org](mailto:amatelski@specialolympicswisconsin.org).
- Get your paper Polar Bear Fundraising Kit – includes paper polar bears your team can sell for \$1 at school or at area businesses. All funds raised count toward your team's pledges.
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service – great for resumes, college applications, community service requirement for school, etc. Volunteer opportunities also available!