

School Challenge



Freezin' For A Reason

Is Your School "FREEZIN' for a REASON?"

Calling all Middle Schools, High Schools, Colleges and Universities! Do you have what it takes to be "Freezin' for a Reason," by taking part in winter's craziest event to support Special Olympics Wisconsin? Did you know that the Polar Plunge has quickly become the most popular winter event for students to participate in? Join the fun!



Are you up to the CHALLENGE or are you Chicken?

We are challenging ALL schools to take the Polar Plunge! Raise \$3,000 as a team and win a team party from Buffalo Wild Wings in Janesville or Toppers Pizza in Whitewater! (Team party prize will be awarded based on school location.) You'll also get a VIP Plunge time!

If your team is "Too Chicken" to Plunge, we think that's very cool! You can still participate in this challenge! Register as a "Chicken," raise the pledges for this challenge (\$3,000 will get you the team prize listed above, but not the Plunge time) and enjoy preferred Plunge viewing while staying dry!

FREEZIN' made EASY - How we help!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact Raechel at rtudjan@specialolympicswisconsin.org
- Get your paper Polar Bear Fundraising Kit – includes paper Polar Bears your team can sell for \$1 or more at your school or at local businesses. All funds raised count toward your team's pledges!
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service . This is great for resumes, college applications, community service requirement at school, etc. Volunteer opportunities are also available!