

School Challenge



Freezin' For A Reason

Is Your School FREEZIN' for a REASON?

Attention all High Schools and Middle Schools!!! Do you have what it takes to be Freezin' for a Reason by taking part in winter's craziest event to support Special Olympics? The Polar Plunge has quickly become the most popular winter event for High School & Middle School students – last year over a 100 students from throughout the Greater Milwaukee Area participated in the event!

2011 Top School Fundraisers

Veritas	\$450
Hypothermia	\$417

The CHALLENGE is ON!

We are challenging ALL schools to take the Polar Plunge! Raise \$1,500 as a team and win a team party from Buffalo Wild Wings, Cousins Subs or Qdoba. As a bonus, the school that raises the highest amount of pledges online by February 24th will WIN the **School VIP Package!** The VIP Package Includes:

- A bus for your team
- Free lunch for your team at the Plunge
- A gift card to stock your bus with snacks for the ride
- A VIP Plunge Time



FREEZIN' made EASY - How we help!

- Download the Polar Plunge Toolkit – complete with fundraising tools and event information.
- Request Polar Plunge posters, brochures and promotional materials to help you promote the Polar Plunge at your school. Contact Brandon at btanner@specialolympicswisconsin.org.
- Get your paper Polar Bear Fundraising Kit – includes paper polar bears your team can sell for \$1 at school or at area businesses. All funds raised count toward your team's pledges.
- Personal Plunge Assistant – One of our Polar Plunge staff members will be happy to attend one of your club meetings and talk about the event, bring registration materials, show you around the website and help you with fundraising ideas.
- Community Service -Team members can receive a letter from Special Olympics acknowledging community service – great for resumes, college applications, community service requirement for school, etc. Volunteer opportunities also available!
- Register your team now at SpecialOlympicsWisconsin.org. For more information Contact Brandon at btanner@specialolympicswisconsin.org or (262) 241-7786.