

BOSTON MARATHON® JIMMY FUND WALK

SPONSORED BY  HYUNDAI

EVENT HANDBOOK



SEPTEMBER 13, 2009

WALK TO CONQUER CANCER



JimmyFundWalk.org

866-JF-1-WALK

WHY WE WALK



The smiling faces of brave Walk Heroes adorn the mile markers along the route and serve as inspiration for participants as they trek the course.

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a message from hyundai motor america

DEAR WALKERS,

Hyundai Motor America understands the vital role corporations play in supporting important causes and organizations that profoundly impact our communities. Since 1998, we have made it a priority to assist Dana-Farber Cancer Institute and the Jimmy Fund, contributing millions of dollars to their lifesaving mission. Hyundai proudly supports the Institute's noble mission to initiate cutting-edge research, develop effective new treatments for patients, and offer compassionate care to everyone who walks through its doors.

Hyundai is also proud to show its commitment to conquering cancer by having more than 100 employees participate as part of its dealership and corporate teams on Walk day. We are also pleased to report that each time a Hyundai vehicle is purchased in greater New England, a portion of its sale is given to Dana-Farber and the Jimmy Fund. Thank you for tackling this disease head-on by

dedicating your time and determination to raise financial support for the Boston Marathon® Jimmy Fund Walk. We hope that you will join Hyundai in making an annual commitment to this organization.

We look forward to Sept. 13 when we will come together on the Walk route to make a positive difference in the lives of cancer patients everywhere.

Sincerely,



Peter C. DiPersia
Eastern Region General Manager
Hyundai Motor America

a message from the walk director

DEAR WALKERS,

Thank you for making a commitment to join the 2009 Boston Marathon® Jimmy Fund Walk presented by Hyundai. For the past 20 years, thousands of Dana-Farber patients, survivors, their families, friends, and supporters have gathered together to travel along the Walk route and raise funds to conquer cancer. These individuals have made an immeasurable difference for DFCI over the years by raising critical, lifesaving funds.

We need your help now more than ever. Cancer does not stop in hard economic times. The more we support the fight against cancer, the better the odds to beat this disease. We hope you'll spread the word about the Walk and encourage everyone you know to participate. There are many ways to get involved. Become a Team Captain; join a team; or aim to become a Pacesetter and raise \$1,000 or more.

Remember: Each dollar raised is another step along the road toward eradicating this disease.

Just think of the differences tomorrow could bring. Thank you for your steadfast commitment to DFCI. See you Sept. 13, as we make every step count toward conquering cancer.

Sincerely,



Ann V. Beach
Director, Boston Marathon® Jimmy Fund Walk

who we are

ABOUT THE WALK

The Boston Marathon® Jimmy Fund Walk is the largest participatory event benefiting the Jimmy Fund and Dana-Farber Cancer Institute. It is the only event, other than the Boston Marathon® itself, sanctioned to travel along the famed 26.2-mile route from Hopkinton, Mass., to Boston.

Since its inauguration in 1989, the Walk has raised more than \$60 million for research and care to support patients with all forms of cancer. In 2008, the event drew more than 7,700 walkers hailing from 34 states and 5 countries.

We are looking forward to walking with you and making 2009 a stellar year. Thank you for walking!

ABOUT DANA-FARBER AND THE JIMMY FUND

Dana-Farber Cancer Institute provides expert, compassionate care to children and adults, and is home to groundbreaking cancer discoveries. Since its founding in 1948, the Jimmy Fund has raised millions of dollars through thousands of community efforts to advance Dana-Farber's lifesaving mission. Learn more at dana-farber.org and jimmyfund.org.



MOVING TRIBUTES



Walkers personalize the Tribute Walls on Walk day with inspirational and heartfelt messages to their loved ones.

fundraising information

WALKER AGREEMENT

Fundraising Minimum

All registered walkers are responsible for collecting the \$250 fundraising minimum by Nov. 1, 2009. For children 12 years old or younger on Walk day who participate in the Boston College 5-Mile and the Dana-Farber 3-Mile routes, the fundraising minimum is \$100.

Credit Card Policy

The \$250 or \$100 fundraising minimum is due by Nov. 1, 2009. Before registration is processed, all participants must agree to be personally responsible for the fundraising minimum. After Nov. 1, 2009, any balance due will be charged to the credit card number submitted by the participant during registration.

Example: If a walker has only raised \$200 by Nov. 1, 2009, the credit card that the walker used to pay the registration fee will be charged the remaining \$50.

Cancellation Policy

Participants who cancel by Sept. 11, 2009, will not be held responsible for the fundraising minimum. Any registered walkers (excluding Virtual Walkers—see page 21 for details) who have not cancelled by this date will be required to submit the minimum even if they do not attend the event.

YOUR REGISTRATION FEE IS NON-REFUNDABLE AND NON-TRANSFERABLE

YOU CAN CANCEL YOUR REGISTRATION BY CONTACTING THE WALK STAFF AT JIMMYFUNDWALK@DFCI.HARVARD.EDU OR 866-JF-1-WALK

HOW TO COLLECT GIFTS

Ask people you know to support your Walk by giving in any of the following ways:

Credit Cards Encourage supporters to make gifts using credit cards, as this is the most efficient and cost-effective way to give.

Checks or Money Orders All checks can be made payable to the Boston Marathon® Jimmy Fund Walk. If checks are accidentally made out to you, please endorse the back as “Pay to the order of the Boston Marathon Jimmy Fund Walk,” and sign your name.

Matching Gifts Thousands of companies match all or a portion of a charitable gift made by an employee. Have your supporters check with their Human Resources offices to find out if their workplace has this kind of a program and will help support your Walk.

Gifts of Stock/Securities Making gifts of stock or securities rather than cash is easy and offers many benefits. If this option appeals to you or your supporters, visit jimmyfund.org/stocks for more information.

HOW TO SUBMIT GIFTS

PLEASE DO NOT SUBMIT CASH AT ANY TIME.

If a supporter gives you cash, please submit a personal check or money order made payable to the Boston Marathon® Jimmy Fund Walk for the amount of the cash gift.

Send gifts in a timely manner to:

Boston Marathon® Jimmy Fund Walk
P.O. Box 3595
Boston, MA 02241-3595

Please submit gifts for one walker per envelope.

To ensure proper credit for your fundraising efforts, please be sure to include the following in each submission envelope:

GIFTS COLLECTED TO SUPPORT YOUR WALK

DEPOSIT SLIP FOUND IN THE COMMUNITY SECTION OF MYHQ ON JIMMYFUNDWALK.ORG

NAME AND WALKER ID NUMBER WITH RETURN ADDRESS ON OUTSIDE OF ENVELOPE

GIFT ACKNOWLEDGMENT FROM DFCI

Your supporters will receive a tax acknowledgment in the mail if they submit a check of \$50 or more. The letter will be sent to the name and address printed on the check.

Your supporters will receive a tax acknowledgment e-mail if they make a credit card gift online.

secrets to fundraising success

Going the distance on event day is only half the battle. Every dollar you raise makes a difference in Dana-Farber's fight to conquer cancer. Here are a few tips and tools to make your fundraising as effective as possible.

Start Early Spread the word and let everyone know that you are walking.

Aim High Set your fundraising goal higher than the \$250 minimum and tell your supporters you are determined to reach it (you will only be responsible for the \$250 minimum). When asking people for support, suggest a gift amount for them to contribute to your Walk.

Use Our Resources Make sure to utilize the Walk's resources. Attend an information session, personalize our fundraising letter templates and sample press releases, hang the Walk poster or "Support my

Walk" flyer in your office, and much more. Visit JimmyFundWalk.org to download these tools.

Go Online As registered participants for the Walk, you will have access to online fundraising tools and your own personal web page. Take advantage of our Facebook group, downloadable desktop wallpaper, links to our Walk video, and other exciting online features.

Be Creative Think of memorable ways to raise funds, such as hosting a party, bake sale, or a garage sale where financial contributions are made to your Walk fundraising efforts.*

Show Your Gratitude Thank your supporters by e-mailing or sending them thank you notes. Recognition will go a long way, especially when you approach supporters again next year. You can also order complimentary Walk note cards by contacting the Walk staff.

For more information and ideas, or to attend a fundraising seminar, visit JimmyFundWalk.org or call 866-JF-1-WALK.

** If you plan to hold a fundraising event on behalf of Dana-Farber and the Jimmy Fund, please contact Danielle Grossman at danielle_grossman@dfci.harvard.edu or 866-JF-1-WALK.*

become a pacesetter

Pacesetters are dedicated and creative fundraisers who continually look for new ways to raise \$1,000 or more. In 2008, this extraordinary group raised more than \$3.6 million. Become a Pacesetter in 2009 and lead the way toward conquering cancer.

PACESETTER BENEFITS

*SPECIAL PACESETTER T-SHIRT AND A SPECIAL BIB NUMBER FOR WALK DAY IN ADVANCE**

INVITATION TO ATTEND THE EXTRA MILE EVENT IN SPRING 2010

SPECIAL EDITION PACESETTER T-SHIRT AT THE 2010 EXTRA MILE EVENT

RECOGNITION IN THE EXTRA MILE BOOKLET

THANK YOU GIFT FROM THE JIMMY FUND UPON BECOMING A PACESETTER

PACESETTER LEVELS

PLATINUM	\$10,000 and above
GOLD	\$6,000 to \$9,999
SILVER	\$4,000 to \$5,999
BRONZE	\$2,000 to \$3,999
IRON	\$1,000 to \$1,999

** If you are a returning 2008 Pacesetter or have submitted at least \$1,000 by Aug. 1, 2009*

walking as a team

TRAIN TOGETHER. FUNDRAISE TOGETHER. WALK TOGETHER!

Join forces with friends, family members, and colleagues and make the miles more fun by walking as a team.

START A TEAM

If you're interested in starting a team or becoming a Team Captain, please read the Team Captain Handbook located on the team page of the Walk website. Captains of teams raising \$10,000 or more will be invited to the Extra Mile event held in spring 2010.

JOIN A TEAM

If you have already registered, logon to MyHQ on the navigation bar on the Walk website and edit your online profile.

If you haven't registered, once your Team Captain has registered, follow the directions on the Walk registration page, and select the desired team name from the menu.

EXPAND YOUR TEAM

Here are some simple ways to grow your team:

ASK EACH TEAM MEMBER TO RECRUIT ONE PERSON TO JOIN YOU

ENCOURAGE THOSE WHO CAN'T MAKE IT ON WALK DAY TO BECOME VIRTUAL WALKERS (see page 21)

CHALLENGE YOUR TEAM TO TURN AT LEAST ONE SUPPORTER INTO A WALKER

TEAM RECOGNITION

The top 10 teams* in each of the following fundraising categories are recognized at the Extra Mile event:

TOP FUNDRAISING TEAMS

TEAMS WITH THE HIGHEST AVERAGE PER TEAM MEMBER

TEAMS WITH THE MOST PACESETTERS

TEAMS WITH THE HIGHEST PERCENTAGE OF PACESETTERS

TOP NEW TEAMS

TOP TRIBUTE TEAMS

TOP CORPORATE TEAMS

** Teams will be considered for recognition only if every team member has satisfied the Walk's minimum fundraising requirement.*

training tips

TIPS TO WALK LIKE A WINNER

by Jack Fultz, 1976 Boston Marathon® Winner

The only real difference between your goals and runners' goals on the Boston Marathon® course is the speed with which you'll cover the distance. As a walker, you should aim to finish your chosen route comfortably and enjoyably. Make sure to train in advance and, with some practice under your belt, you'll cross the finish line feeling great, both physically and mentally.

I share the following tips with anyone attempting to master any part of the Marathon course:

Buy a good pair of properly fitted shoes and avoid cotton socks that absorb moisture and cause blisters.

Set weekly goals or follow a training program to correspond with your Walk day distance—with a little research, you'll find there are many from which to choose.

Start slowly and take short walks very regularly.

Share your goals with others and find a training partner. This will help you maintain a high level of motivation and enhance your "fun factor."

BIB #90



This year marks both Arnie Shaw's 18th Walk and 90th birthday. Look for Arnie, wearing bib number 90, and wish him a happy birthday on Walk day.

walk weekend

The Walk will be held Sunday, Sept. 13. Please refer to pages 14 through 21 for details about starting times, directions, and transportation for each route.

WHAT TO BRING

Seasoned walkers recommend bringing a small backpack or fanny pack with the following items:

CAMERA

SUNGLASSES AND SUNSCREEN—EVEN IF IT'S NOT SUNNY (Preferably sweat and water-resistant)

EXTRA SOCKS AND PETROLEUM JELLY FOR BLISTER PREVENTION (TIP: Rather than cotton, try a pair made of a wicking material)

A MINI FIRST-AID KIT WITH BAND-AIDS AND PAIN RELIEVERS

WALLET WITH ID AND A SMALL AMOUNT OF CASH AND/OR CREDIT CARD

CELL PHONE

WHAT NOT TO BRING

LARGE STROLLERS OR CARRIAGES

(Only collapsible carriages will be permitted on buses)

INLINE SKATES, SKATEBOARDS, BICYCLES, SCOOTERS, ETC.

PETS

HELP THE WALK GO GREEN

In an effort to be environmentally friendly, the Walk encourages participants to carpool with fellow walkers or take public transportation.

WHAT TO DO AND WHERE TO GO

Check-in and Start

You can check in at any of the four start locations on Walk day or at “Early Check-in” on Saturday afternoon at Babson College. At each check-in and start location you can do the following:

PICK UP YOUR BIB NUMBER AND/OR EVENT T-SHIRT IF YOU HAVE NOT ALREADY RECEIVED ONE

TURN IN ANY COLLECTED FUNDRAISING MONEY THAT YOU HAVE NOT YET SUBMITTED (REFER TO PAGE 6 FOR INFORMATION ON COLLECTING AND SUBMITTING GIFTS)

REGISTER FRIENDS AND FAMILY MEMBERS WHO HAVE NOT YET SIGNED UP; ANYONE INTENDING TO WALK THE COURSE MUST BE A REGISTERED PARTICIPANT; PRE-REGISTRATION IS PREFERRED (Please note that event weekend registration fee is \$40 rather than \$20)

Please note that there will be no Pasta Dinner this year

Refuel

TWELVE REFUELING STATIONS ARE LOCATED ALONG THE COURSE WITH SNACKS, BEVERAGES, AND PORT-A-JOHNS, AS WELL AS MEDICAL SUPPORT

LUNCH WILL BE SERVED ALONG THE WAY TO WALKERS ON THE 26.2-MILE COURSE

MEDICAL "SWEEP" BUSES CONTINUOUSLY DRIVE ALONG THE WALK ROUTE; TO CATCH A RIDE, WAIT AT A REFUELING STATION OR AT A MILE MARKER ALONG THE COURSE

Finish

There are finish line celebration areas located at Copley Square and Babson College. For detailed information and directions, please refer to page 16 for the Babson College finish line and page 22 for the Copley Square finish line.

EARLY CHECK-IN

Walkers may check in Saturday, Sept. 12 from 1 PM to 4 PM at Babson College.

*Babson College, Knight Auditorium
Babson Park, MA 02457*

Early Check-in Driving Directions & Parking

Parking at Babson College will only be available on Saturday for Early Check-in. There will be no parking available on campus Sunday. Please refer to the route details section on page 16 for more information.

FROM POINTS NORTH AND SOUTH Follow Interstate 95/Route 128 to Exit 21 (21B from the north) for Route 16 Newton/Wellesley. At the end of the exit ramp follow signs for Route 16 West (Washington Street). Follow Route 16 for approximately 2 miles and turn left onto Forest Street. (This will be the 7th light and there is a sign directing you to Babson). Proceed on Forest Street for approximately 1 mile (passing through one major intersection with a 4-way stop). The main entrance to Babson College will be on your right.

FROM POINTS EAST OR WEST Take the Massachusetts Turnpike to Interstate 95/Route 128. After the tolls, follow signs to Route 95/128 South to Exit 21B (Route 16 Newton/Wellesley) and follow the directions above.

hopkinton 26.2-mile & hopkinton to babson 14-mile route details

Check-in and rolling start.....5:30 AM – 7:30 AM

Hopkinton Center School, Hopkinton, Mass.

Sponsored by AutoTrader.com

Babson Finish Line hours10 AM – 2 PM

Babson College, Babson Park, Mass.

Copley Square Finish Line hours1 PM – 6 PM

Copley Square, Boston, Mass.

DRIVING DIRECTIONS AND PARKING

Driving to Hopkinton

Parking for participants will be available in the Hopkinton Middle and High School lots.

Hopkinton Middle School and High School

88 Hayden Rowe Street

Hopkinton, MA 01748

Take the Massachusetts Turnpike to Interstate 495 South. Follow 495 South to Exit 21A to Hopkinton/West Main Street. Follow the exit and drive straight on West Main Street for 2.1 miles. Turn right onto Grove Street/Route-85 which turns into Hayden Rowe Street, and drive 0.7 miles until you reach the Hopkinton Middle School on the left. Please park at the middle school. Shuttle buses will be available to bring walkers to the starting location at the Center School.

Driving to Copley Square

Please refer to the “Finish Line Details” section on page 22 for directions and parking information.

Driving to Babson College

Please **do not drive to Babson College** as there are no shuttles to Hopkinton in the morning from Babson College.

THE FIRST STEP

SHUTTLE BUS INFORMATION TO START AND FINISH

Walkers starting in Hopkinton can either park at Copley Square and take a shuttle bus to the starting line in the morning, or drive to Hopkinton and take a shuttle bus back to their cars upon completion of the Walk. Hopkinton to Babson 14-Mile walkers will also be able to take a bus to either location.

Shuttle Buses from Copley Square to Hopkinton Start.....5 AM – 6:45 AM
Bus pick-up is on St. James Street across from the Fairmont Copley Plaza Hotel

Shuttle Buses from Copley Square Finish to Hopkinton Parking2:30 PM – 7 PM
Bus pick-up on St. James Street across from the Fairmont Copley Plaza Hotel

Shuttle Buses from Babson Finish to Hopkinton Parking11 AM – 2 PM
Bus pick-up located at Olin Hall

Shuttle Buses from Babson Finish to Copley Square.....11 AM – 2 PM
Bus pick-up is located at Olin Hall



The inaugural Boston Marathon® Jimmy Fund Walk was held in 1989, with 667 participants—64 of whom were Pacesetters—who helped raise \$161,014.

STRENGTH IN NUMBERS



More than 600 volunteers help support the event and motivate participants on Walk day. Visit JimmyFundWalk.org for information on becoming a volunteer.

babson to boston 13.1-mile route details

Check-in and rolling start.....8:30 AM – 11 AM

*Babson College, Knight Auditorium Parking Lot,
Babson Park, Mass.*

Sponsored by Sun Life Financial

Copley Square Finish Line hours.....11 AM – 6 PM

Copley Square, Boston, Mass.

DRIVING DIRECTIONS AND PARKING

Driving to Babson College

Parking will be available for \$5.75 for participants at the Riverside MBTA Station. **Please note that there is absolutely no parking available at Babson or in the surrounding neighborhoods.** All walkers must park at Riverside Station.

Riverside Station

271 Grove Street

Newton, MA 02146

Take Interstate 95/ Route 128 to Exit 22 for Grove Street/Riverside MBTA Station. Merge onto Grove Street. Riverside Station will be on the left. Shuttles will be provided to bring walkers from the parking area to Babson College.

Driving to Copley Square

Please refer to the “Finish Line Details” section on page 22 for directions and parking information.

TAKE THE MBTA

Ride the D (Riverside) branch of the Green Line all the way to the Riverside Station. Shuttle buses to Babson will be available in the parking area.

SHUTTLE BUS INFORMATION TO START AND FINISH

Walkers starting at Babson can park at Copley Square and take a shuttle bus to the starting line in the morning, take the MBTA Green Line, or drive to Riverside Station and take a short shuttle bus to the starting line. Shuttle buses will return walkers to Riverside upon completion of the Walk.

Shuttle Buses from Copley Square

to Babson College 8 AM – 10 AM

Bus pick-up will be on St. James Street across from the Fairmont Copley Plaza Hotel

Shuttle Buses from Riverside

Station to Babson College 8 AM – 10 AM

Pick-up will be in parking area of Riverside Station

Shuttle Buses from Copley Square

Finish to Riverside Station 2:30 PM – 7 PM

Bus pick-up is on St. James Street across from the Fairmont Copley Plaza Hotel; please note that buses will deliver walkers to Riverside only; there will be no return buses to the Babson campus

boston college 5-mile route details

Check-in and rolling start.....9:30 AM – 11:30 AM

*Edmonds Hall Parking Lot,
Boston College, Chestnut Hill, Mass.*

Copley Square Finish Line hours11 AM – 6 PM

Copley Square, Boston, Mass.

DRIVING DIRECTIONS AND PARKING

Driving to Boston College

Parking will be available to walkers in the Alumni Stadium parking garage, located at:

*Boston College
140 Commonwealth Avenue
Chestnut Hill, MA 02467*

FROM POINTS NORTH & SOUTH: Take Interstate 95/ Route 128 to Exit 24 (Route 30). Follow Route 30 (also known as Commonwealth Avenue) east

for about 5 miles to Boston College. Go past the main gate, turn right onto St. Thomas More Road and follow to Beacon Street. Turn right onto Beacon Street and take first right into the parking garage. Once you've parked, exit the garage and head toward Commonwealth Avenue to locate the starting line.

FROM POINTS WEST: Take the Massachusetts Turnpike (Interstate 90) to Exit 17. At the first set of lights after the exit ramp, take a right onto Centre Street. Continue on Centre Street to the fourth set of lights, and turn left onto Commonwealth Avenue. Follow Commonwealth Avenue 1.5 miles to Boston College. Go past the main gate and turn right onto St. Thomas More Road into Beacon Street parking garage near the Alumni Stadium. Once you've parked, exit the garage and head toward Commonwealth Avenue to locate the starting line.

Driving to Copley Square

Please refer to the "Finish Line Details" section on page 22 for directions and parking information.

THE CHIEFS

TAKE THE MBTA

Ride the B (Boston College) branch of the Green Line until it ends at Boston College Station. Follow signs from main gate.

SHUTTLE BUS INFORMATION TO START AND FINISH

Walkers participating in the 5-Mile route can take the MBTA on the Green Line's B branch to Boston College, drive and park at the starting location, or park at Copley Square and take a shuttle bus to the starting line in the morning. Shuttle buses will be available from Copley Square for walkers who park at Boston College to return them to their cars upon completion of the Walk.

Shuttle Buses from Copley Square to Boston College Start9 AM - 10 AM

*Bus pick-up is on St. James Street
across from the Fairmont Copley Plaza Hotel*

Shuttle Buses from Copley Square Finish to Boston College 1 PM - 4 PM

*Bus pick-up is on St. James Street
across from the Fairmont Copley Plaza Hotel*



The Massachusetts Chiefs of Police Association has participated in all 20 Walks. In 2008, its 81 team members raised \$146,115 through fundraising, coin collections, and other contributions.

dana-farber 3-mile route details

Check-In..... 12:30 PM - 1:45 PM

Official Start 2 PM

Dana-Farber Cancer Institute, Boston, Mass.

Sponsored by Polaroid

Copley Square Finish Line hours 11 AM - 6 PM

Copley Square, Boston, Mass.

DRIVING DIRECTIONS AND PARKING

Driving to Dana-Farber Cancer Institute

Parking will be available at the following location:

375 Longwood Garage

375 Longwood Ave.

Boston, MA 02115

FROM POINTS NORTH Take Interstate 93 to Storrow Drive West. Continue for 1.5 miles, take “Kenmore Square/Fenway, Route 1S” exit, to the left, and stay in the far left lane as you drive up the ramp. At the first light, bear right on Boylston Street (outbound) and continue straight as the road merges onto Brookline Avenue. At the fourth light, turn right onto Longwood Avenue to park in the 375 Longwood Garage.

FROM POINTS SOUTH Take Interstate 93 to Exit 16, “Andrew Square.” At the light at the top of the ramp, turn left. At the fourth light, turn left on Melnea Cass Boulevard and continue for 0.9 miles to the seventh light, turning left onto Tremont Street. At the first intersection (Boston Police Station on the corner), turn right onto Ruggles Street. At the third light, turn left onto Huntington Avenue. After passing the Massachusetts College of Art, turn right at light on Longwood Avenue. Continue straight to park in the 375 Longwood Garage (on right).

FROM POINTS WEST Take Massachusetts Turnpike (Interstate-90) to Exit 22, “Copley Square/ Prudential Center,” bearing left toward Prudential. Merge left onto Huntington Avenue. Follow for 1.3

miles. After passing the Massachusetts College of Art, turn right at light onto Longwood Avenue. Continue straight to the 375 Longwood Garage (on right).

Driving to Copley Square

Please refer to the “Finish Line Details” section on page 22 for directions and parking information.

TAKE THE MBTA

Ride the D (Riverside) branch of the Green Line to Longwood Station. Take a left out of the station, walk up to Longwood Avenue, and take another left over the bridge. Continue walking straight, cross Brookline Avenue, and take a right onto Binney Street. Dana-Farber will be on your right.

SHUTTLE BUS INFORMATION FROM FINISH LINE

Walkers starting at Dana-Farber can take the MBTA to Longwood Medical Area or drive and park at DFCI (directions above). Buses will be available to return walkers to the Institute upon completion of the Walk.

Buses from Copley Square

Finish to DFCI..... 3:30 PM – 5 PM

Bus pick-up is at Trinity Church located between the John Hancock Tower and the Fairmont Copley Plaza Hotel

virtual walker option

For those who are unable to attend the Walk Sept. 13, there is the option to participate as a Virtual Walker and make a difference in the lives of cancer patients by focusing on fundraising. Virtual Walkers can register on *JimmyFundWalk.org*. These participants do not have a fundraising requirement, but those who raise \$250 or more will receive a Walk T-shirt following the event.

finish line details

Celebrate the completion of your journey at the Copley Square or Babson College finish areas! Receive a 2009 Walk medal, have a photo taken in the Polaroid tent at Copley Square, and enjoy complimentary food, beverages, and entertainment.

Copley Square Finish Line hours11 AM – 6 PM
Sponsored by Stonyfield Farm

Babson College Finish Line hours.....10 AM – 2 PM
Sponsored by Sun Life Financial

DRIVING DIRECTIONS AND PARKING

Walkers may choose to drive to Copley Square and take shuttle buses to any of the four starting locations.

Driving to Copley Square

Parking will be available at the Garage at 100 Clarendon, located at 100 Clarendon Street. Visit the information tent at the finish line for a discount voucher while supplies last.

FROM POINTS NORTH OR SOUTH Take Interstate 93 North or South toward Boston to the

“Storrow Drive” Exit. Follow Storrow Drive to the Massachusetts Avenue (Route 2) Exit on the left. Drive 0.2 miles and take a left onto Commonwealth Avenue (Route 2 East). Drive 0.7 miles and take a left onto Clarendon Street (Route 28 South). After you cross Boylston Street, you will see Trinity Church. Walkers and volunteers may be dropped off here. To park, continue straight past Trinity Church to the Garage at 100 Clarendon, which will be on your right.

FROM POINTS WEST Take the Massachusetts Turnpike (Interstate-90) to Exit 22 “Copley Square/ Prudential Center.” Keep right at the fork and follow signs toward Copley. Merge onto Route 9 East/Stuart Street. Drive 0.1 miles and take a left on Dartmouth Street, then a right onto Boylston Street, followed by an immediate right on Clarendon Street. Walkers and volunteers may be dropped off by Trinity Church. To park, continue straight to 100 Clarendon Street to the Garage at 100 Clarendon, which will be on your right.

*The Garage at 100 Clarendon
100 Clarendon Street
Boston, MA 02116*

Driving to Babson College

Please refer to page 16 for “Driving Directions to Babson College.”

A GREEN FOOTPRINT



The Walk has made an effort to be as environmentally conscious as possible. In 2009, we printed this handbook on 100% recycled paper, sent plantable seed cards to Pacesetters, rented portable toilets that are certified green, and more!

contact information

Boston Marathon® Jimmy Fund Walk
10 Brookline Place West, 6th Floor
Brookline, MA 02445-7226

Phone 866-JF-1-WALK

Fax 617-632-4070

E-mail jimmyfundwalk@dfci.harvard.edu

Website JimmyFundWalk.org

SUBMITTING GIFTS

Address to submit collected checks only:

Boston Marathon® Jimmy Fund Walk
P.O. Box 3595
Boston, MA 02241-3595

Be sure to include name, walker ID, and address
on the outside of the submission envelope.

All checks should be made payable to Boston
Marathon® Jimmy Fund Walk.

JIMMY FUND WALK STAFF

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lynn_davidson@dfci.harvard.edu

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elizabeth_dowd@dfci.harvard.edu

Erica DeFreitas, Volunteer Coordinator

erica_defreitas@dfci.harvard.edu

Danielle Grossman, Senior Walk Assistant

danielle_grossman@dfci.harvard.edu

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