

7th annual  
**run for her**<sup>®</sup>

Dear \_\_\_\_\_

*ENTER Recipient Name*

On Sunday, November 13, 2011 please join in the fight against ovarian cancer by participating in the 7th annual *run for her*<sup>®</sup> 5k Run & Friendship Walk. Ovarian cancer is the deadliest gynecologic cancer, striking more than 22,000 women in the United States and killing about 14,000 each year. There is no reliable test to detect ovarian cancer and fewer than 20 percent of cases are caught early.

I'm personally asking you to join my team in an effort to raise much needed awareness and funds for ovarian cancer. Our team's fundraising goal is \$ \_\_\_\_\_. Our team member recruitment goal is \_\_\_\_\_. *run for her*<sup>®</sup> is a day of hope, a day of courage, a day full of strength, and a day to gather with your family and friends. You can run, walk, or sleepwalk...every step is a vital step in this fight.

Follow these easy steps to register and join my team:

1. Register online now at [www.runforher.com](http://www.runforher.com)
2. Click on the "REGISTER" button on the home page
3. Click on "JOIN A TEAM"
4. Then select \_\_\_\_\_ from the drop down menu

*ENTER Team Name*

If you can't join us on Sunday, November 13th, you can still make a difference by donating online at [www.runforher.com](http://www.runforher.com). If you would like to participate but have other plans, live far away, or don't want to get out of bed early, you can join our team by registering as a Sleepwalker and you will receive an official run for her<sup>®</sup> Sleepwalkers Across America™ t-shirt, *run for her*<sup>®</sup> socks, and a run/walk event bib in the mail.

*run for her*<sup>®</sup> helps support ovarian cancer research, treatment and education at the Cedars-Sinai Women's Cancer Program (WCP) at the Samuel Oschin Comprehensive Cancer Institute. To date, *run for her*<sup>®</sup> has raised nearly \$4 million.

I hope you will join us in celebrating the women in your life. If you have questions or need additional registration forms, please call \_\_\_\_\_

*ENTER Team Captain Name & Phone Number*

For questions about forming a team, contact *run for her*<sup>®</sup> Team Coordinator, Marina Gudelman at (323) 866-6250 or [Marina.Gudelman@cshs.org](mailto:Marina.Gudelman@cshs.org).

Thank you for your support and we look forward to seeing you on Sunday, November 13th!

Sincerely,

\_\_\_\_\_  
*ENTER Team Captain's Name*