



New York

**57<sup>TH</sup> USO ARMED FORCES GALA  
& GOLD MEDAL DINNER**

Honoring Dr. Thomas A. Kennedy,  
Chairman and Chief Executive Officer, Raytheon

**December 12, 2018 ★ New York City, NY**

**SPONSORSHIP DETAILS**

# NEW YORK Sponsorship Opportunities

	Victory \$100,000	Co-Chair \$75,000	Freedom \$50,000	Patriot \$25,000	Red, White, & Blue \$15,000	Military \$10,000	
<b>GALA EXPERIENCE</b>	Table(s) (10 seats) at the USO Gala	4 Premier Tables (40 Seats)	3 Premier Tables (30 Seats)	2 Preferred Tables (20 Seats)	1 Preferred Table (10 Seats)	1 Table (10 Seats)	Donated Table to Active Duty Military
	Seats for Company at Head Table	2					
	Customizable Recognition Opportunities	★	★				
	USO Gala Committee (Company President or CEO)	Co-Chair	Co-Chair				
	On-site Activation - Opportunity for Company Recognition	Custom					
	Pre-Gala Reception	★	★	★	★	★	★
<b>RECOGNITION</b>	Donated Military Seats	15 Seats	10 Seats	10 Seats	5 Seats		10 Seats
	USO Gala Website	Color Logo	Color Logo	Color Logo			
	USO Gala Media Alert	Listing	Listing	Listing			
	USO Gala Event Journal	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad	Full Page Ad
	USO Gala Signage	Color Logo	Color Logo	Color Logo	Color Logo		
	Verbal Recognition at USO Gala	★	★				

## JOURNAL ADS

<p><i>Full-Page Journal Advertisement</i> <b>\$5,000</b></p>
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***The USO strengthens America's military service members by keeping them connected to family, home and country, throughout their service to the nation.***

For over 77 years, the USO has been the nation's leading organization to serve the men and women in the U.S. military, and their families, throughout their time in uniform. From the moment they join, through their assignments and deployments, and as they transition back to their communities, the USO is always by their side. Today's USO continuously adapts to the needs of the more than 4.9M men and women in uniform and their families, so they can focus on their very important mission.

The USO is not part of the federal government. A congressionally chartered, private organization, the USO relies on the generosity of individuals, organizations and corporations to support its activities, and is powered by a family of 30,000 volunteers to accomplish our mission of connection.

**Please contact Cathy de Silva at [cdesilva@usonyc.org](mailto:cdesilva@usonyc.org) or (212) 695-5590 ext. 263 for more information on USO Gala sponsorship opportunities**