

Fundraising Tips

**JIMMY FUND
SCOOPER BOWL**

Presented by



Event Ideas

Get creative with your fundraising events!

Check out these great event ideas:

- Sports: kickball tournaments, faculty vs. student sports events
- Music: band or chorus concerts, dance events, karaoke contests, open mic night
- Other: bake sale, concession stand, candy grams, bottle drives, coin collections
- Review the Fun Ways to Fundraise document

We'll send you Jimmy Fund supplies—banners, canisters, stickers and ice cream cups— to help you raise significant funds, and increase your fundraising dollars for Dana-Farber and the Jimmy Fund!

Sponsorship

Local businesses and organizations love the opportunity to have their name associated with a good cause – especially the Jimmy Fund!

- Talk to local restaurants or stores about providing “incentive prizes” for your fundraiser
- See if they'd like to offer a gift certificate or item for an opportunity drawing
- If you're holding an ice cream event, check with local ice cream shops to see if they'd be interested in providing the ice cream free of charge. Most are able and willing – it's amazing what you can get when you just ask!
- Allow any in-kind sponsors to hang their company logo at the event, or invite their employees to join in the fun
- We can provide you with an official letter to use when soliciting sponsors

Community Involvement

If you choose to do an event at your school or organization, see if there are ways get other members of your community involved. This can range from simply hanging flyers around the neighborhood to sending out invitations to community members, family and friends. Utilize growing social media tools and post information about your event on Facebook and Twitter.

Friendly Reminders!

- All checks should be made payable to the Jimmy Fund or Dana-Farber Cancer Institute
- Please convert any cash into a money order or cashier's check
- *Please do not* deposit event related proceeds into personal or school bank accounts
- We ask that all proceeds be submitted by Friday, May 25, 2018
- We love to see pictures of your fundraising events! Post pictures of your Scooper activities on the Jimmy Fund Facebook page!

We're here to help! For more ideas, or if you have any additional questions, please contact:

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Thank you for becoming a Scooper School!

www.ScooperBowl.org

Spread the word about your event!



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