



MDSC 33rd Annual Conference

Exhibitor & Advertising Opportunities



Contact: Allison Bubanas, Special Events Coordinator
abubanas@mdsc.org or 339-203-8307



MDSC 33rd Annual Conference

Saturday, March 25, 2017

DCU Center - Worcester, MA

Each spring, *more than 600 people with Down syndrome*, their family members, health care professionals and educators from across New England attend our Annual Conference on Down syndrome. Participants gather to hear the latest research findings and timely information from national and local experts on a range of topics related to Down syndrome. They also share stories, celebrate victories, advocate for acceptance and inclusion, and reunite with other MDSC families. The conference features presentations that will appeal to families with young children through adulthood and families with children who have complex medical needs and autism. In addition, there will be presentations that will appeal to educators, medical professionals and siblings of individuals with Down syndrome.

Exhibitor Benefits:

The *MDSC 33rd Annual Conference* is a unique event that allows your organization to connect with those who can benefit from the resources you provide. This is an excellent opportunity to expand your membership or customer base and form relationships with similar companies and organizations. We hope you will decide to partner with the MDSC for this event as we bring families, educators, health care professionals, and people with Down syndrome together in a forum which provides information and advice on how to achieve the most effective education, therapy, care, and support for people with Down syndrome.

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2017 Exhibitor Application Form

Date Submitted: _____

Exhibitor/Organization Name: _____ Position: _____
(List name as you would like it to appear in event materials)

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

List the name of the person(s) staffing the table if different than above.

Name: _____ Position: _____

Name: _____ Position: _____

*Please **submit a description of your organization/nature of the exhibit (50 words or less)** with this application by the deadline date(s) listed below if you would like it to appear in the event materials.*

APPLICATION FEES

MDSC 33rd Annual Conference – Submission Deadline: March 3, 2017

- Self-Advocate Exhibit Table – \$75
- Literature only on the general information table – \$100
- Exhibit table for organizations with 501 (c) (3) letter (please submit a copy with application) - \$275
- Exhibit table for all other exhibitors - \$375

ADVERTISEMENT SPACE

MDSC 33rd Annual Conference– Submission Deadline: March 3, 2017

- Back Cover - \$2000
- Full Page Inside Front Cover - \$1500
- Full Page Inside Back Cover - \$1500
- Full Page Ad - \$500
- Half Page Ad - \$250
- Quarter Page Ad - \$175
- Business Card - \$150

LUNCH TICKETS

MDSC 33rd Annual Conference

- Boxed Lunch - \$25 per person Quantity: _____ Amount: \$ _____
- Awards Luncheon Ticket - \$40 per person Quantity: _____ Amount: \$ _____

METHOD OF PAYMENT

- Check made payable to the MDSC in the Amount of: \$ _____
- Credit Card: __VISA __MC __Other (name): _____ in Amount of \$ _____
Account Number: _____ Exp. Date: _____ Security Code: _____
Name of Cardholder: _____ Authorized Signature: _____

(If you would like to give your credit card over the phone, please call Elaine at 781-221-0024 ext. 203)

APPLICATION PROCESS

- Complete the "Exhibitor Application" form.
- Enclose payment in full by submitting check made payable to the MDSC or by credit card. Payment must be received by submission deadline of selected event.
- Email or mail completed form to Allison Bubanas, Special Events Coordinator
- If your exhibit is accepted, you will receive confirmation.
- If your exhibit is not accepted, you will be notified & your payment returned.
- **Space is limited** and available on a first-come, first-served basis subject to acceptance by the MDSC.

EXHIBIT HOURS

	<u>Set-up</u>	<u>Exhibit Hours</u>	<u>Take-down</u>
MDSC 33 rd Annual Conference:.....	6:30am	8:00am – 4:00pm	4:00pm

TERMS & CONDITIONS

- One 6' x 30" table per exhibitor
- Exhibitors are responsible for their own set-up and take-down within the hours indicated above.
- It is recommended that all tables be staffed during exhibit hours.
- If any items need to be shipped to the venue or the MDSC there may be additional costs associated with that (transportation, storage fee, etc.)
- The MDSC reserves the right to deny space to any Exhibitor before and/or during the conference.
- Any and all state and/or local requirements are the sole responsibility of the Exhibitor (e.g. sales tax, business licenses, etc.)
- Exhibitors are responsible for contacting the conference venue for electrical and telephone needs and for any related costs incurred.
- The MDSC is not responsible for any costs incurred by the Exhibitor.
- Upon receipt of completed forms and fees, you will be notified of the status of your application.
- Any Exhibitor planning to attend the Forum (general session, workshops, and/or lunch) must register and purchase tickets to the events if appropriate.
- Exhibitors are not permitted to actively fundraise or solicit conference attendees.

I have read and agree to the conditions stated above. I/We hereby release the Massachusetts Down Syndrome Congress, its officers, directors, employees, agents, members and their successors, and assigns from any and all claims due to injury, or loss or damage to property that might occur while I/we exhibit materials at the 33rd Annual Conference.

Signature: _____ Date: _____

SUBMIT FORM & PAYMENT

Please fax to 781-221-0011 ATTN: Allison Bubanas or mail completed form with full payment no later than required submission date to: Allison Bubanas * MDSC * 20 Burlington Mall Road, Suite 261 * Burlington, MA 01803

For additional questions, please contact Allison Bubanas at abubanas@mdsc.org or 339-203-8307



Hotel Accommodations

Participants are responsible for their own lodging. Please do not make your hotel reservation until you have registered for the conference.

Hilton Garden Inn

35 Major Taylor Boulevard, Worcester
508-753-5700

<http://www.worcester.stayhgi.com>

Hampton Inn

110 Summer Street, Worcester
508-757-0400

http://hamptoninn1.hilton.com/en_US/hp/index.do

Courtyard by Marriott Worcester

72 Grove Street, Worcester
508-363-0300

<http://www.marriott.com/hotels/travel/boswr-courtyard-worcester/>

Beechwood Hotel

363 Plantation Street, Worcester
508-754-5789

<http://www.beechwoodhotel.com>

Residence Inn by Marriott

503 Plantation Street, Worcester
508-753-6300

<http://www.marriott.com/hotels/travel/bosri-residence-inn-worcester/>

Quality Inn & Suites

50 Oriol Drive, Worcester
508-852-2800

<http://www.qualityinnworcester.com/default.asp>

For a complete listing of accommodations in the region, please see the Central Massachusetts Convention and Visitors Bureau at <http://www.centralmass.org/accommodations>.

** Conference Exhibitors are responsible for hotel accommodations.*