

Rotary Club of Forest Lake
P.O. Box 15, Forest Lake, MN 55025
www.forestlakerotary.org



"Gettin' Cold for a Cause" - First Annual Winter Plunge on Forest Lake
February 20, 2010 at Lakeside Beach, Forest Lake, Minnesota
10:30 Registration; 11:30 Plunging Starts !!!

Winter Plunge Frequently Asked Questions

What groups/ can participate? In order for a group or organization to become a participant, it must be non-profit and adhere to the RCFL Mission Statement and the Rotary International 4-way test:

The Rotary Four-Way Test:

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

Who can be a Plunger? To take the plunge, plungers must be a minimum of age 12, in good health, and must raise a minimum of \$50 in pledges. Waivers of liability are also required.

How will pledges/sponsorships work? When a group/organization becomes a participating member, it agrees to collect pledges using RCFL pledge sheets for their organization. Each group will receive a donor number that RCFL we can use to track in case RCFL gets pledges for you through our website, etc. All pledgors listed on your pledge sheets (and those we receive) will count towards your fundraising goal. All checks must be made payable to Rotary Club of Forest Lake. If cash is given to fulfill a pledge, please mark the pledgor as paid and turn in cash or write a check from your organization for the cash amount. You/your organization is responsible for making sure that all pledges are collected and delivered to the RCFL no later than February 20, 2010, the date of the Plunge. We suggest you collect sponsorships at the time you ask for it to eliminate the need for going back to the pledgor for the money. Make sure to invite them to show up and watch you plunge!

Will pledges/sponsorships be tax deductible? That depends. If your organization has a nonprofit 501(c)(3) tax exempt status, then, pledges could be considered tax deductible. You should consult your organization's tax adviser for specific advice on whether a pledge is fully or partially deductible, or not deductible at all. The pledge sheet should list the name, address, and amount of pledge. Your organization, upon collecting the pledge sheets along with the pledge, may then be able to issue a letter to the donor. If your group is not a 501(c)(3) tax exempt entity, then the answer is no – no pledges are deductible. The Rotary Club of Forest Lake is a non-profit corporation, but is not a 501(c)(3) charitable organization. Pledges to the RCFL are not deductible as a charitable donation. Undesignated pledges given to RCFL are not tax deductible. No charitable contribution letters will be sent by RCFL to donors.

Why are checks to be made payable to RCFL? Rotary is sponsoring the event and taking care of all the details involved with the event itself. All the plungers need to do is collect pledges, show up, jump in and HAVE FUN! Don't forget to bring along family and friends to watch the show! To cover event costs and raise money for RCFL projects, the money raised by each organization/group will be split between RCFL and the individual organization/group. The first \$1,000 of pledges per organization are split 50% to the organization and 50% to RCFL. As incentive to maximize your fundraising, pledges received exceeding \$1,000 per organization will be divided 70% to the organization and 30% to RCFL. This fundraiser is a "win-win" for everyone!

If I want to pledge, can I pay by credit card? Yes. See our website: www.forestlakerotary.org or the Winter Plunge Website: www.winterplunge.kintera.org. Please designate the organization / plunger you are supporting. All undesignated contributions will be fully credited to the RCFL.

I want to take the plunge, what do I need to do? If your organization becomes a member of this event, your organization will be provided materials including pledge sheets. Collecting pledges is your responsibility. You will also need to fill out some paperwork and sign a waiver. You must be at least age 12 to take the plunge. If you are not affiliated with an organization, please contact Blake, Jesse or Rob to find out how you can plunge for Rotary! All plungers must be registered with the RCFL and all paperwork signed before the event. That's it! Show up and jump in!

Is there a website? Yes. Please see www.winterplunge.kintera.org.

If you have any questions concerning the First Annual "Gettin' Cold for a Cause" Winter Plunge on Forest Lake, please contact:

Blake Roberts 651-755-6400 (broberts@forestlakefloral.com),
Jesse Johnson 651-464-7227(jesse.johnson.nby9@statefarm.com)
Rob Collins 651-464-7400 (rhcollins@tennisandcollins.com)

"The Rotary Club of Forest Lake reserves the right to refuse to allow organizations and/or Plungers that do not conform to our Mission Statement and/or the Rotary International Four Way Test."